

EDITOR'S PAGE

Good Fellows

After reading this issue's article on enrollment management, essentially a story about how we go about attracting prospective students, I could not help but think about the types of students we graduate. I started thinking about alumni.

ctually, thinking about alumni is something I rarely can avoid, being the person responsible for the Class Notes section. Having a private school background and the benefit of those schools' magazines and, in my position, having access to an abundance of other university magazines, one thing pops off the page to me about 1UP alumni: You people really work hard.

I offer a contrast. The alumni magazine of one New England college is full of statements from chums who bid greetings from their yachts as they perpetually cruise the Caribbean or from their year-long

tours of Europe or from some wild place they've chosen for mountain climbing. Sure, some of them work, but more of them play.

In one of our student recruitment pieces, President Lawrence Pettit is quoted as saying, "IUP students are wonderful human beings. They're not spoiled. They're not snobbish. But they're very sophisticated." He is right, and that attitude doesn't stop after commencement. IUP alumni are the salt of the earth, the real movers and shakers. You are bold: You don't seem to be alraid to change career paths a decade after graduation—even two decades. And, you are smart: So many of you earn advanced degrees. No, actually, you are smart jugglers: I'm always amazed at how many of you earn your advanced degrees with toddlers in tow or even in the

ninth month of pregnancy. Best of all, you care about each other and seem to maintain lifelong friendships.

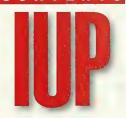
Take, for example, Chuck Breindel '70, M'71, who told us in the summer issue he had resigned from his post at Virginia Commonwealth University to enter seminary and pursue priesthood. Or, Catherine Dunlap Miller '73, who in this issue announces she retired from one company, sold it, then bought another, all while cofounding a new private school. Or, Jacque Day '94, who is president of a new motion picture production company, is a producer for another company, and sits on a film-industry board. Or, Keith Kodosky '93, who was in the top 10 percent of his law class. Or, Sandy Kruckvich Brasili '84, who graduated from the Reporting Academy of Virginia in April and gave birth May 2. Or, Kiera Ritchey Lally '80 and Becky McDonald Deutsch '81, who helped Soni Olinger Bickmore '80 and her husband, Doug, with the adoption of their daughter. The list goes on.

The news you report is lively and mostly fun. Sometimes you send tear-jerking letters, but more often you send anecdotes. Judging from your submissions about volunteer work, there is no question you care about your communities. You care deeply for your families, because you always cram their names onto the little Class Notes form we provide to submit your news. We should all feel comforted knowing you are out there taking care of things.

I am not an alumna of IUP, but I know who you are. You are good people.

—Regan Houser Associate Editor





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FRONT COVER: A drilling crew prepares a drill string to recover samples from the ocean floor. (Photograph courtesy of Ocean Drilling Program)

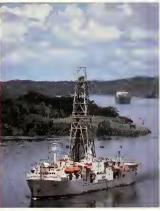
Features

Intruders in the Dust
Sedimentologist Dr.
Steven Hovan of IUP's
Geoscience Department
takes to sea for weeks
at a time, collecting
samples from the ocean
floor. Once back at IUP,
he uses the dust he
isolates to unlock ageold secrets of the world's
oceans and climates.

6 Enrollment Management: Its Time Has Come

For years, IUP and its peer institutions sat back and waited for a tide of able, enthusiastic scholars to wash onto their shores. Today, they go in search of the scholars whose skills and abilities will benefit most from a university education.

page 2

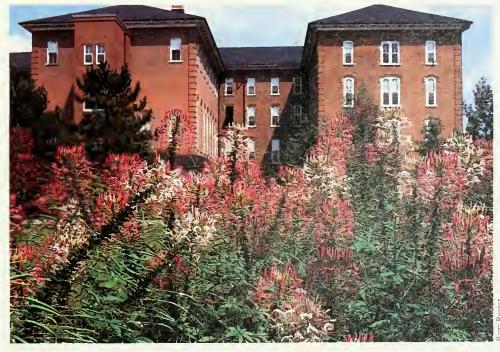


The Long Way to Greece
In a sport in which
performance generally
peaks after thirty, Mary
Alico proves you can
get older and better.



Lifestyles
Lost and Found
Class Notes
Coming Up
Births
Marriages
Deaths
Name Droppers

The flower gardens on the main campus were even more beautiful this year than usual, despite adverse weather conditions. Susan Hile led a talented group of IUP workers who tended more than forty beds, including this one, which featured cleomes, next to the library between Clark and Sutton.



Ive cgr.



Intruders in the Dust

By Edward Master

Above: Steven Hovan on dry land in a Wevandt Hall classroom

Opposite: On board ship, every inch and every minute count for exercise.

Geoscience faculty member Steven Hovan collects dust. He's been doing it, in fact, for years. Hovan is a member of the Ocean Drilling Program (ODP), a scientific endeavor in which sediment (containing dust) is extracted from the ocean floor and then used to study the history of the ocean and variations in worldwide climate.

n assistant professor in IUP's Geoscience Department, Hovan has been been doing dust research for about twelve years, three of them at IUP. He first became involved in ODP in 1991, when he received a fellowship while in pursuit of his doctorate at the University of Michigan. His research in paleooceanography (study of the prehistoric ocean) and sedimentology (the study of sediments) led to his involvement in ODP.

ODP was initiated in 1968 as the Deep Sea Drilling Project. Today, ODP exists as an international scientific venture that includes scientists from Australia, Canada, Germany, the United Kingdom, Japan, France, the European Science Foundation, and the United States. This partnership is known as the Joint Oceanographic Institutions for Deep Earth Sampling (JOIDES).

Drilling for Dust

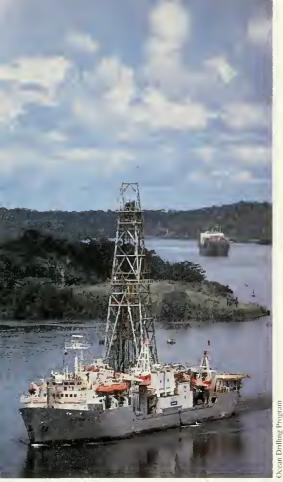
The dust is collected as part of core samples obtained via the JOIDES Resolution, a ship fitted with a deep-sea drilling rig. The Resolution is about 470 feet long and 70 feet wide. The top of the drilling derrick rises over 200 feet above the water line and is capable of drilling to a depth of 30,000 feet. During the drilling process, the ship is stabilized through a computer-controlled series of cycloid engines.

To extract the sediments, a drilling technique called piston coring is used. The technique involves a large hydraulic syringe that draws the toothpaste-like sediment into a plastic sleeve with minimal disturbance to the sediment, while the core barrel is being pushed around the sediments. The core samples are produced in sections approximately thirty-two feet long. To retrieve core samples from more compact sediments, a rotating core barrel is attached. To drill into bedrock, a tungsten carbide bit is used.

The core sample is then pulled back to the ship and tagged for location. The sample undergoes a series of bulk tests that include magnetic susceptibility, porosity, and thermal conductivity. Then the core sample is split in half, lengthwise, and photographed to record the original color. One-half of the core will undergo various testing on the ship, while the other half will be stored at Texas A&M University.

After the core is split in half, Hovan acquires his own samples, about the size of a film canister for a 35-min





The JOIDES Resolution departs for a research cruise from the Panama Canal.

But with all the work, the mundane routine, and the lack of life's frills while at sea, Hovan is extremely grateful for the opportunity to pursue his research and for the commitment IUP has made on his behalf. camera, for his own work. As a sedimentologist, he looks for fossils, analyzes color, and examines biostratigraphy. He sends some samples to 1UP, where he collects his dust.

Collecting Dust

Upon his return to IUP, Hovan begins the isolation of the mineral dust, which takes about eight hours per sample. Acetic acid dissolves away microfossils. Sodium hydroxide or sodium carbonate clear away biogenic silicon. Oxidizing and reducing chemical reactions remove any rust and iron encrustations.

With the dust isolated, Hovan can now determine how much dust was accumulated, how much dust was accumulated over time, how fast the dust was accumulated, and the size of the dust particles. Dust analysis is accomplished with a Coulter Counter, an instrument originally constructed for blood cell work.

A solution containing the dust is passed through the Coulter Counter, causing an electrical "jump" at a designated reading point. The num-

ber of "jumps" yields the number of dust particles, while the size of the "jump" indicates the size of the particle.

"From how much, we determine how the supply of dust has changed through time," Hovan said. "If conditions give us twice as much dust in a sample, then twice as much dust was in the air. That indicates a change in the amount of dust in a source region."

The three major source regions are eastern and central Asia, northwest Africa, and Arabia. The dust is transported from these regions via atmospheric wind currents such as the trade winds or westerlies. Then, the dust settles on the ocean floor and leaves the paleoclimatic record.

Application

Core samples have been extracted that reach back into the age of the dinosaur, approximately 65 to 75 million years ago. Oddly enough, during this time, the paleoclimatic record shows a relatively stable global climate, even at the time when dinosaurs became extinct.

"If we're really going to get a handle on what we're doing as a human species to our climate, how we're influencing our climate, and the potential of global climate change such as global warming," Hovan said, "we're going to have to understand how the entire climate system is interacting.

"If the atmosphere becomes windier, how does that influence other subsystems? I try to understand the past to better predict the changes in the future."

Life at Sea

Hovan's most recent research cruise was about 2,000 miles from Central America in the Pacific Ocean near the equator. The closest land mass of note was Tahiti.

"It was April. I scraped ice off my windshield, left Indiana, and flew out to Acapulco," Hovan said. "I was sunburned before I got on the ship the next day."

Sound exotic? Hardly. The term cruise is misleading. As Hovan said, "ft's not shuffleboard and buffets."

Generally, about fifty people are on the *Resolution*. Half are scientists, and about half of those come from the United States. The rest make up the crew operating the ship and the contractor doing the drilling. The living arrangements are generally four to a room that measures ten by fifteen by seven feet high. Four bunks. One or two desks. One drawer and one locker per person. The toilet and showering facilities are similar to those on an airplane. Fortunately, the *Resolution* is large enough to have its own desalinization system, so fresh water is not a problem.

The work surrounding the drilling and examination of the core samples is done over twelve-hour shifts. With a team of four sedimentologists, that amounts to two per shift. That's a twelve-hour shift, seven days per week, seven to eight weeks at sea.

Because it's often less expensive to hire an international caterer, the last cruise had a Portugese food contractor,

"Most of the food was western cuisine. Well, they tried to cook it that way, anyway," Hovan said. "But, because of the international contingent, they also tried to vary the food."

The fresh fruits and vegetables are the first food to run out several weeks into the trip. Then it's canned fruit and veggies. Fresh milk also runs out fairly early and then it's powder time. Eggs may last the whole cruise. The end result is a lot of rice and meat, food stuffs that can take two months at sea.

Recreation is limited. The *Resolution* carries a large selection of books and videos and has a lounge area. A small exercise room has a few rowing machines, bikes, and weights.

The *Resolution* does have a doctor and a medical area to treat injuries. But the priority is to continue drilling. Returning to port is avoided if at all possible.

Hovan says that one of the greatest challenges at sea is handling stress. A Scotsman once brought his bagpipes along on a cruise. With such limited space, the Scotsman would practice in a small elevator. The sound reverberated throughout the ship.

"I don't want to hear a bagpipe again, the rest of my life," Hovan said. "He didn't play very well, either."

Stress also comes from the sea. On his last cruise, the *Resolution* actually skirted some very bad storms.

"The seas were about thirty feet high. We were taking on some water and had to close the hatches to keep water from entering the ship," Hovan said. "That was probably the worst sea I've been on. Luckily, I didn't get sick."

Coming Home

After two months at sea, Hovan eagerly awaits the serenity of home-and the quiet that accompanies it. The noise associated with rough seas, drilling, and cycloid engines is often deafening.

"The one thing I notice when I get back to land is the quiet. When I get away from the ship, everything is quiet," Hovan said. "It doesn't matter if I'm in the middle of a busy street, it's quiet. And, it's something I miss when I'm at sea-that peace and quiet."

But with all the work, the mundane routine, and the lack of life's frills while at sea, Hovan says he is extremely grateful for the opportunity to pursue his research and for the commitment IUP has made on his behalf. He also appreciates a side benefit that has come his way as a result of his participation in ODP: friendship.

"One of the things I find extremely nice about the whole program is the friendships I make," Hovan said. "You tend to make really close friends when you're stuck together for two months and you're depending on them for every aspect of your life. Wherever I go in the world now, there's somebody I can stop and see." 🍑

Edward Master is a former engineering writer for RCA,

GE, and Boeing. He holds a degree in Earth Science from Clarion University.



Hovan (standing, in vellow hard-hat) helps prepare a piston for deployment.

Near-Record Research Awards

ore than a million and a half dollars to fund research came to IUP in the 1996-97 fiscal year from outside sources. This figure represented a 24-percent increase over the dollar amount of the previous year and was the second highest research amount ever received by the university.

Credit for this activity goes not only to the researchers themselves and to their deans and colleges but to the Office of Grants and Sponsored Research, which just about every year exceeds its own previous record of submitted proposals. The office coordinates requests for external funding contracts as well as those for research. Last year, more than half the three hundred proposals submitted were funded, bringing a total of \$6.8 million to the university, including the \$1.6 million for research.

According to Ginger Brown, associate dean for research, several faculty members and administrators received especially significant research awards in 1996-97. They included Timothy Austin, Criminology, for a study of "Peacekeeping in Mixed Muslim-Christian Towns: The Philippine Prototype"; Edward Donley, Mathematics, for a Link to Learn Project and, with three other professors, for a project involving "Transforming 3-D Space with Virtual Reality Modeling Language" (watch for more about it in a future issue of IUP Magazine); and Physics professors Larry Freeman and Dennis Whitson and Robert Marx '69, M'73 of the **Facilities Engineering** and Construction Group for physics research laboratory renovation.

Also, Edward Gondolf, Sociology professor and research director for the Mid-Atlantic

Addiction Training Institute, whose research involves battering behavior; Phillip Neusius, Anthropology, for archaeological excavations at construction sites and industrial projects; Robert Sechrist, Geography and the Spatial Sciences Research Center, for Geographic **Information Systems** technology and geographic analysis provided for government, business, and human service organizations; and Thomas Simmons, Biology, for assessment of newly developing technologies utilized in the environmental cleanup of hazardous material spills and for radonrelated workshops and radon-resistant home construction practices.

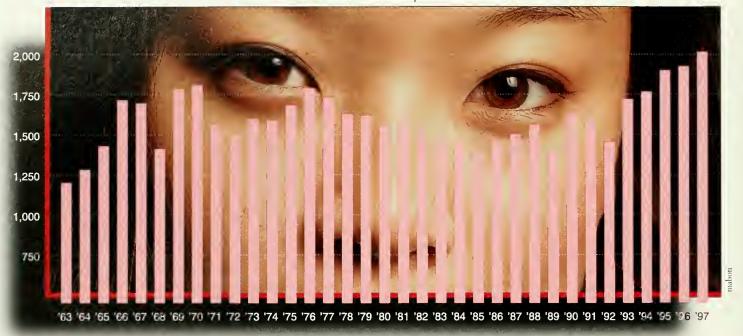
Each year since 1995, the Graduate School and Research has presented awards that recognize individual participation in externally funded activities. (A list of the most recent awardees

appeared in the Summer, 1997, IUP Magazine.) Robert Prezant, Biology, was the third faculty member to be honored with the Sponsored Programs Award for Outstanding Achievement in Research. He was preceded in 1996 by Devki Talwar, Physics, and in 1995 by the first winner, Ruth Shirey '65, Geography.

According to Brown, "The acquisition of grants and contracts to support research involves a tremendous commitment of time. energy, and creativity. particularly at IUP, where the teaching load is heavy. Many faculty members persist in these efforts, are highly successful, and bring recognition to IUP."

-Karen Gresh

Number of New Freshmen—Indiana Campus, IUP



Mean Combined SAT Score—Indiana Campus, IUP



Note: All scores have been recentered.



Enrollment Management: Its Time Has Come

By Ronald Maggiore

"It must be considered that there is nothing more difficult to carry out, nor more doubtful of success, nor more dangerous to handle, than to initiate a new order of things."

—Niccolo Machiavelli

For years, IUP and its peer institutions sat back and waited for a tide of able. enthusiastic scholars to wash onto their shores. Today, they go in search of the scholars whose skills and abilities will benefit most from a university education.

nlike the 1960s, when the supply of qualified high school graduates exceeded the collective capacity of colleges and universities across the nation, today's highly competitive environment requires new methods of attracting, recruiting, and retaining students. As a concept, "enrollment management" was born in the 1970s, the result of a decline in the supply of high school graduates and a dramatic increase in the number of colleges and universities. Defined simply, enrollment management is

a comprehensive process designed to achieve and maintain the optimum recruitment, enrollment, retention, and graduation of students within the context of the university's mission.

This process requires focused attention on student college choice, transition to college, student attrition and retention, and student outcomes. To be successful, it requires the commitment of the entire university community.

Strategic Enrollment Management

Over the past twenty years, trends in the size of the student body at IUP reflect changes in the demographic profile of the population in the commonwealth. Total enrollment in the early 1980s hovered around 12,500 students, with undergraduates making up 11,500 of this total. Freshman classes of 2,800 students at all three campuses were common during this period. Transfer populations of approximately 400 were also the norm. This was, however, the beginning in a surge in student activity at all levels of the university throughout the 1980s.

Total student enrollment hit its peak in 1991, with 14,620 students. Of this, 13.011 students were enrolled at the undergraduate level and 1,609 at the graduate level. IUP maintained two branch campuses at Kittanning and Punxsutawney with a total enrollment of approximately 750. While admission to the Indiana campus was fairly selective, the university utilized its branch campuses as sites for students who first required the intimacy of a small college environment to assist in the transition to the main campus.

The rise in student enrollment at the undergraduate level enhanced the financial position of the university, but it also had associated cost in terms of declining academic preparation in the new-student population, Average combined SAT scores of 1130, common in the seventies and early eighties, had slid to 1060. This trend also had broader implications for the university in terms of student retention. It is well accepted that there is a

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high relationship between the level of preparation of new students and their ability to persist through the rigors of a university educational experience.

In 1992, Lawrence K. Pettit became IUP's twenty-first president. After managing some of the university's immediate concerns, he called for a return to the "IUP heritage" in early 1994. A critical element in this initiative involved a renewed emphasis on quality across the campus and in the admissions area in particular. The president also directed the development of a revised set of recruitment materials. With a new dean of admissions and a radically different approach to student recruitment, the university embarked on a new emphasis on quality.

Regaining IUP's competitive position among the commonwealth's most prestigious institutions would not be easy. The road to increased quality and enrollment stability would require a more comprehensive approach, one which would consider related, yet critical, issues, such as image marketing, student retention, and the availability of merit-based financial aid. Perhaps most important of all, the president knew that these efforts must be linked to a strategic plan that would drive critical management decisions.

In the spring of 1995, the president authorized the search for the associate provost for enrollment management and planning. This position would lead the university's efforts in admissions, student registration and records, and institutional research and would serve as the university's chief planning officer. Since that time, the position has also become responsible for international affairs, the branch campuses in Armstrong County and Punxsutawney, and the Academy of Culinary Arts. Enrollment management had come of age at IUP for the first time in its history.

Finding Good Candidates

The heart of enrollment management is in admissions. To enhance the academic quality in the student body, one first has to develop a pool of high-quality prospects. To do so requires a systematic plan that includes direct mail marketing, personal contacts and referrals, and strategic use of marketing data.

Under the leadership of William Nunn, dean of admissions, the university's success in building both size and quality in the prospect pool has been staggering. Indicators of this success include a 50 percent increase in the number of inquiries since the fall of 1992, as well as the movement to number two in Pennsylvania (surpassed only by Penn State) as the university most often designated by SAT test takers for receipt of their scores.

The Choice of Excellent Students

by President Lawrence K. Pettit

on Maggiore mentions that we are about the task of "Reclaiming the IUP heritage." There is much about IUP's history of which to be proud, most of it because of the quality of students, faculty, and staff and the values that impelled them toward both compassion and excellence.

One—but only one—way of measuring student quality is the average SAT score of the entering freshman class. We use this as a broad indicator of where we are headed, but we also are aware of the many

caveats. A look at average scores shows that the 1970s were the halcyon years at 1UP, with a decline in the 1980s, hitting bottom in the early 1990s, and now rising again. The average is affected, obviously, by the size of the freshman class. For example, if we were to cut from the bottom and reduce the size of this year's entering class to that of, say, Millersville, our average SAT score would be an impressive 1130.

Our goal in admissions is to have each year a bigger and

better applicant pool, and a pool that is more diverse both demographically and geographically. After re-engineering the admissions process, we experienced a 30 percent overall increase in applications, but more than 40 percent in eastern Pennsylva-

nia, and even higher increases in applications from minority students, and from out-of-state and international students. In addition, as Ron points out, we moved firmly into second place,

behind only Penn State, in the number of Pennsylvania high school students who have their SAT scores sent to us. With this stunning success in application increases, we have been able steadily to increase the average SAT scores while also increasing the size of the freshman class.

ONE-BUT ONLY

ONE---WAY OF

MEASURING

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IS THE AVERAGE

SAT SCORE

We don't know what would have happened had we not initiated the dramatic reforms of a few years ago, but I suspect that the rate of SAT score decline would have accelerated and IUP would have lost its competitive positioning within

the state.

There are many colleges and universities in Pennsylvania that are struggling for enrollment, and that experience a decline in numbers even as they relax their standards. This is not the case with IUP. Even as our applications increased by 30

percent, we deliberately reduced our enrollment to 13,800 for two years in order to work on quality. Now we have taken it back up to 14,000, and will continue to increase only as we can do so without sacrificing







Forward Thinking

number of new scholarships developed in recent months will benefit IUP students for years to come.

IUP President Lawrence K. Pettit and his family have established a scholarship in memory of President Pettit's mother, who died in July. The Dorothy Brown Pettit Gregory Memorial Scholarship benefited from many memorial gifts in the months after Mrs. Gregory's death.

Robert Sheetz '71 had expressed his intention to establish an IUP scholarship but died before he could implement his plan. According to his widow, Charon Wilson Sheetz of Banner Elk, N.C., his family will fulfill her husband's wish. The Robert Sheetz Memorial Scholarship will benefit students from Sheetz's hometown of Greensburg, Pa.

Thomas Smyth, Jr., of State College, has established an endowed scholarship in memory of his father, who headed the Indiana State Teachers College science department from the twenties through the forties. The Thomas Smyth, Sr., Memorial Scholarship will provide financial support to outstanding students enrolled in the Department of Biology.

Vice President of Institutional Advancement Joan M. Fisher said, "These newly endowed scholarships created by university alumni and the family of the university's president are just the kind of spirited and generous philanthropy that can assist our current students in accomplishing their goals. We are grateful for the interest and support shown."

In honor of the university's 125th anniversary in 2000, a goal of establishing 125 new scholarships by June 30, 1998, has been set. More than 83 percent of IUP students currently benefit from the support provided by scholarships and other financial aid. Those who would like to join the scholarship effort are invited to contact Shari Trinkley of the Institutional Advancement Division, the campaign's coordinator, at (412) 357-3184; 103 John Sutton Hall, IUP, Indiana, PA 15705; or email trinks@grove.iup.edu.

Realizing the Dream

The new Rose Street extension winds through former County Farm property with Oakland

n a story called "You've Got to Have a Dream," the university's long-range campus plan was described in detail in the Winter, 1996, issue of *IUP Magazine*. This is the first in a series of periodic magazine updates on progress toward realizing that dream.

Planning and design for the president's house are under way, with construction to start soon. The house is located adjacent to, but not accessible from, the Timbersprings area of White Township.

Renovation of Uhler Hall is proceeding; when it is

completed, the Psychology Department will move there from Clark Hall. At that time, work will start on Clark Hall to transform it into a student services center.

The School of Continuing Education has moved from Whitmyre Hall to Keith Hall. Back in Whitmyre, work is nearly finished on the Robert E. Cook Honors College renovation. Faculty members from the College of Natural Sciences and Mathematics are occupying Walsh Hall, former home of the Criminology Department.

Still under discussion are such projects as a Greek Village near Robertshaw, a convocation center, modification and expansion of the Hadley Union Building, and other facets of the longrange plan.

Faculty Farewells

ccording to the Office of Human Resources, the following faculty members retired between July 1, 1996, and June 30, 1997:

Frank Baker, Biology; Stanley Cohen, Criminology; Edward Coleman, Chemistry; Donald Duncan, Mathematics; Marylouise Eltz, Health and Physical Education; Richard Hartline, Chemistry; Edwin Jakubowski, Vocational Personnel Preparation Center: Bernard Moreau, Office Systems and Business Education; Elwood Speakman, Mathematics; J. David Truby, Journalism:

Joseph Bogan, Criminology; James DeGeorge, Journalism; Faith Ferguson, English; Ernest Fricke, History.

Richard Kolaczkowski. Chemistry; Robert Morris, Political Science; Esther Shane, Special Education; Alexander Rich, Psychology; Maxine Smatlak, Nursing; Sharon Steigmann, Office Systems and Business

Education; Calvin Weber, Music; Linda Williams, Professional Studies in Education; and Robert Yarup, English.

Vice President for Institutional Advancement Joan M. Fisher said, "We thank these men and women for their years of service to IUP and wish them well in their new endeavors."

Web Watch

he IUP Alumni Association's online community is now in operation and may be accessed at http://www.iup.edu/alumni/. Viewers may choose from several links, titled Who's Doing What, Finding Alumni, If You Have the Time. The Gang's All Here, and Nuts 'n' Bolts. The Office of Alumni Affairs encourages comments and suggestions, which should be e-mailed directly to mkjoyce@grove.iup.edu.

The Second Class Is First Class, Too

hree former valedictorians and four salutatorians are among the eightyseven freshmen in the Robert E. Cook Honors College's Class of 2001, the second class to be admitted to the college. With an average SAT score of 1290, the group is heavily focused on majors in the colleges of Natural Sciences and Mathematics (twenty-five class members), Humanities and Social Sciences (twenty-three), and Education (twenty-two).

Six students each have majors in Fine Arts and Health and Human Services, and five have majors in the Eberly College of Business. Ten are from outside Pennsylvania.

Several members of the college's first class, who are now

sophomores, had exciting summer experiences, many of them international, Josh Schneider, a physics major from Coraopolis, studied the philosophy of science at England's Cambridge University. When he wrote to Honors College Assistant Director Rick Kutz during the summer, he said, "The university is very traditional, and the classes are challenging, but I'll make you all proud."

Schneider was joined for a time by Journalism major Kristin Irish from York and Anthropology/English major Petra Brock from Ashland, Va. According to Honors College Director Janet Goebel, the women had been part of the State System of Higher Education's Summer Honors Program. They spent two weeks studying history and archaeology at East Stroudsburg University before traveling to South Shields, England, for another two weeks. There, they helped with a dig on a Roman fort along Hadrian's Wall and enjoyed lectures and field trips before going on to Cambridge for a summer session.

In a postcard to the Honors College, Irish and Brock wrote, "We are having the most wonderful time of our lives. The dig is going very well. We've found bones, pottery, Roman glass, and nails, and Kristin even found a bronze Roman coin, circa 200 A.D. A chain mail shirt was also found—one of the only finds of its kind along Hadrian's Wall."

A Pre-Optometry student from Bloomsburg, Letitia Reichart, studied in Nancy, France, and French major Shannon Sechrist from Saltsburg also traveled to France, She will attend classes there next spring as an exchange student. Also in France was Shelly Jefferson, a Computer Science/French double major from Coopersburg.

Lucy Sheftel, who is studying in France this fall, thanks to an

award from the French Academy, was in Russia during the summer. She is an Economics major from Bethel

The State System's Women's Consortium attracted Tampa, Fla., Journalism major Angelique Weger and Patton English/Management major Elizabeth Baran. Ami Walker, a Computer Science major from Altoona, worked in New York City all summer on an informal internship, and Emily Abrams, an English Pre-Law major from St. Petersburg, Fla., was one of several Honors College students who spent the summer doing community service, Goebel said. She was a counselor at a camp for exceptional students.

All told, about half the members of the college's premier class took summer courses at various locations. But perhaps the most rigorous experience was that of Larry Paladin, an Elementary Education major from Pittsburgh: he spent the summer in Basic Training with the National Guard.

Lacrosse **Replaces Gymnastics**

he IUP athletic department welcomed a new kid on the block over the summer-and bid adieu to the university's only two-time national championship program. Again.

A women's lacrosse team will debut in the spring, replacing a women's gymnastics program that won Division II titles in 1988 and 1989. Gymnastics was originally discontinued in 1992. but the program was reinstated later that year after U.S. District Court Judge Maurice Cohill ruled in favor of four female athletes who filed a class-action lawsuit against the university, charging that IUP was in viola-



tion of Title IX. Cohill recently approved the university's request to replace gymnastics with lacrosse.

"Lacrosse is a growing sport within the Pennsylvania State Athletic Conference and NCAA Division II," said IUP athletic director Frank Cignetti. "In the NCAA today there are 270 Division II institutions. Only nine sponsor gymnastics, and only four of those are in the East."

While gymnastics programs are dwindling, lacrosse is experiencing a surge in popularity, especially in the mid-Atlantic states. IUP becomes the seventh PSAC member to field a team.

—Bob Fulton

True-Life Startup Story

tudents waiting in line to buy course booklets at Pro-Packet near the IUP campus might assume the young man behind the counter is a fellow student working at a parttime job. A few years ago, they would have been right, but the thirty-year-old entrepreneur filling orders today is the owner of the business.

Five years ago, Kevin Barley was an IUP student working part-time at Kinko's near campus while completing his Master of Business Administration degree. After receiving the degree in May, 1992, he stayed at the job, working full-time and waiting without luck for a chance to join the management team of one of the chain's stores.

In the summer of 1993, Kinko's corporate leaders announced that the company would stop offering course packets (bound collections of class materials) in December of that year.

"I remember it was a shock to all of us," Barley said. "The manager was concerned. This was a big chunk of sales, and they were throwing the product away. Three or four of us were saying we ought to do this on our own..."

Though he had little work experience, Barley had finished his M.B.A. and some undergraduate business courses he had taken at IUP with a 4.0 grade point average. For his bachelor's degree at Duquesne University, he had taken a double major in psychology and sociology (with a criminal justice concentration).

The packet situation at Kinko's made Barley ask himself, "What are you doing? Do you want to work for yourself or do you want to work for someone else?"

He reasoned that being single, young, and a recent graduate not yet far in his career, the risk would be only a financial one.

"Unless you have a lifelong dream or are born into a business, opportunity knocks and you open the door," he said. "Then, you have to have the guts to take the chance,"

Once he decided to start his own store, he had only a few months to make it happen before the spring semester started in January.

"That whole fall, preparing and marketing, was an exciting, scary time," he said.

The first thing he did was call a few of his business professors to ask for advice. He also spoke to the staff of the Small Business Development Center at the former Robertshaw building.

He wrote his business plan and approached several banks; all turned down his loan request.

In December, 1993, Barley left Kinko's and devoted himself to his new business. He finally signed loan papers at PNC Bank two days before Christmas, just in time to order his equipment.

"It's a scary thing taking out a loan—spending all that eash when you haven't made a dime yet," he said.

His equipment arrived a week before classes were scheduled to start-and broke down two days later. He found himself behind schedule and feared he would not be able to deliver the packets he had promised at the start of the semester—a problem the new business could not afford.

"Then the hand of God came down, and it was so freezing cold and nasty outside that classes were delayed for two days," said Barley with a smile.

It was the break he needed. He caught up with back orders and was ready for new ones when his doors-and classes-opened for the semester.

Although there are other course packet competitors, the 1UP Co-op Store among them, Pro-Packet has grown significantly every year, and new products and services are continually being added. Success has proven to Barley that sound education, solid experience, and the courage to take risks can pay dividends.

—Marilyn Kukula

In the National **Spotlight**

nce again, 1UP has garnered national publicity for its combination of low cost and high quality. Released this past summer, the Student Guide to America's 100 Best College Buys includes IUP among the schools it profiles because of high academic rating and low total cost.

Compiled by an independent educational research organization, the guide provides complete information about each of its selections, including costs, majors, and campus life. IUP is the only Western Pennsylvania institution of higher learning to be included in the guide and is one of only two in Pennsylvania.

"IUP is honored and grateful for its selection," President Lawrence K. Pettit said, "Nearly every year, 1UP is singled out by national guides that rate value in higher education. The fact that we are competitively priced is important, but even more important is our growing reputation for academic excellence."

Changes

Robert Hovanec and David Osikowicz joined the IUP Council of Trustees this fall, replacing Robert Dougherty '85 and Thomas O'Donnell. Staci Mamula, a senior from Pittsburgh, replaced Megan Akers '97 as the councif's student member.

Kim Lyttle '72, M'74, who serves on IUP's Council of Trustees, has been named vice chair of the State System of Higher Education's Board of Governors.

Barbara Ender, the university's director of Corporate and Foundation Relations, has been named executive director of the Foundation for IUP and senior development officer, while Valarie Mancuso '87, M'91 was named director of the Punx sutawney Campus upon the retirement of Norman Storm '65. M'70.

New members of the IUP Alumni Association Executive Board are Mick Watson '66, Bonnie Currie Brose '67, and David Siesko '83. The terms of Nancy Mitchell Lindh '82, M'83, Jeffrey Fyock '84, and Catherine Burger Leister '78 expired. Anna Maria Ginocchi Enders '77 was reelected to the board. The board's officers are Karen Kelly Deklinski '79, president; William Shipley '75, vice president; Kevin Abbott '78, treasurer; and William Gonda '84, secretary. The balance of the board consists of Lawrence Claus '67, M'70; John Frank '58; William Malley '75; Darren Parr '91, M'93; Stephen Whitby '94; Betty Wood '54, M'71; and Bonni Harper Zetick '66.

Bookends

Strategies for Counseling with Children and Their Parents, a textbook with accompanying student manual by Geraldine Leitl Orton '61, an associate professor and director of the undergraduate program in mental health counseling at Gannon University in Erie, was published by Brooks/Cole Publishing Company.

Awards

IUP Alumni Association Indiana County Chapter's 1997 **Distinguished Undergraduate Achievement Award**

To Harold Davis '96 of Smethport and Melanie Hamp '97 of Blairsville



Exploring the Parthenon: On a cruise of the Mediterranean, which included stops in Greece and Turkey, last spring, Nancy DePasquale, Anthony DePasquale '52, Barbara Eggleston Balint '55, and Frank Balint '54 poved for a photo to send back home.

1997 Award for Publication **Excellence for Best Redesign** from Communications Concepts

To IUP's Graduate School viewbook, designed by Ron Mabon '79, M'85, university designer

Alumni Ambassadorships

Presented to the following alumni, who spoke to students in their respective colleges during Homecoming weekend:

College of Education: Scott Dougherty '93 of Avalon, Pa., a transitional program instructor for the Western Pennsylvania School for the Deaf's Center on Deafness

College of Fine Arts: Daniel Toven '91 of Pittsburgh, educator/director of choir, Plum Borough High School; music director, Plum Creek Chamber Orchestra; and assistant conductor, Mendelssohn Choir of Pittsburgh

College of Health and Human Services: Deborah Wolf '95 of Pittsburgh, marketing manager for Parkhurst Dining Services

College of Humanities and Social Sciences: Christopher Johnston '90 of New Albany, Ohio, vice president of investing wholesaling, The Delaware

College of Natural Sciences and Mathematics: Elizabeth Zippi '87 of Bossier, La., assistant professor of chemistry, Louisiana State University

Eberly College of Business: Amy Wertz Frazier '91 of Monroeville, manager of public accounting, Coopers and Lybrand, L.L.P.

Quadrennial Van Cliburn Piano Competition

Won by Jon Nakamatsu, who appeared at IUP last year as part of the Gorell Recital Series





Fan Mail

just read Randy Jesick's "At Work in the Fields of the Famous" article in the summer edition of IUP Magazine.

As a featured graduate in the article, I felt compelled to write and point out that Randy left out one important factual piece of information—the motivational force behind many of the sports journalism grads' success stories-Randy himself!

As my advisor, Randy helped me mold my intense sports interest into a professional eareer. He encouraged me to start writing for the Penn's sports department just one week into my first class with him as a first-semester freshman. I can remember thinking he was crazy...l didn't even know how to write yet! But I did it anyway, and it paid off.

When I was a junior, Randy helped me land an internship with KDKA's Goose Goslin. 1 was fairly qualified for the position, but it was Randy's personal relationship with Goose and his assistance that got me through the door.

Through my KDKA internship, I met the Pittsburgh Post-Gazette's Ed Bouchette, who gave me the opportunity to write as a freelancer for his paper's suburban editions. In 1988, he called me while I was interning at ESPN to inform me of an opening in the Purdue University Athletic Department, where I was eventually hired and worked for seven years. The fUP sports journalism alumni network, spearheaded by Randy, is incredibly strong.

Randy's background as a sports information director gave him the skills to teach all of us practical industry knowledge. This quality runs throughout the entire IUP Journalism Department which has just recently said

goodbye to another mentor and friend, David Truby. Journalism founder Craig Swauger should he proud of producing such a talented staff which motivates its students to push themselves past mediocrity and take chances.

Kenna Belgie Bridges '87 Kalamazoo, Mich.

Teri's Tribute

am writing to you on behalf of my best friend, Teri Holt. Teri and I were paired up as roommates in 1984, since we were transfer students. She transferred from the Air Force Academy and I transferred from a junior college. Both of us graduated with high honors in 1987 with our bachelor's degrees. She received hers in Audiology-Speech Pathology, and I received mine in Geography. Later, Teri received her master's degree in audiology from Penn State University, then moved to Rochester, N.Y., to accept a position at Strong Memorial Hospital as an audiologist.

Last summer, she was accepted into medical school at the University of Rochester and within the same month, she learned that she had cancer. She was forced to postpone medical school while she underwent a number of chemotherapy and radiation treatments. She never gave up. On July 7, Teri died of one of the rarest types of caneer: Uterine sarcoma. She was only thirty-two years old. She was a marathon runner, a mentor, and the most earing and loving person I have ever met. She touched my life like no one else ever will. At Teri's memorial service, 1, as her best friend of thirteen years. carried to the altar: Her IUP sweatshirt

Jodi Stiefvater '87, '89 KalElSteel@aol.com

Stormy Weather

irst of all, thanks for the always interesting and enjoyable IUP Magazine. It is always refreshing to read about the happenings at IUP. For some reason, maybe the facility of e-mail, I felt compelled to comment on two items:

First, I noted and concurred with Ms. Fisher's assessment of "A Return to the Scene of the Crime." She stated her ease quite convincingly.

Second, a note of correction: On page 12 in "The Company We Keep" it is stated, "For the first time ever, the eeremony had to be moved from Miller Stadium because of severe weather." The graduating class of 1970, parenthetically the first class having spent all four years under university status, had its ceremonies in the Field House. If the emphasis had been on the comment of "severe weather," perhaps it is more accurate.

On May 24, 1970, it had been raining most of the prior evening and well into the morning when the decision was made to cancel the outdoor ceremonies and move to the Field House. By the time the festivities began, however, the weather was actually very nice, but the event was still held indoors.

Keep up the good work and thanks for all your efforts.

Craig D. Lebo '70 lebol@aol.com

Catch the Winds

would very much appreciate your sending along ordering information for recordings of the Keystone Winds, I'm sorry you didn't include this bit of information in the last IUP Magazine. Thank you very much.

Richard G. Dillman '61 Brookville, Pa.

(Editor's note: According to Keystone Winds director Jack Stamp, CDs are available from Jim Cochran at Shattinger Music in St. Louis (1-800-444-2408).)

Coach Hoenstine

n his "Namedroppers" feature in the Summer issue, Bob Fulton noted Sam Hoenstine as one of the 1997 IUP Athletic Hall of Fame inductees. The late Trevor Hadley's excellent biography of Sam in "Retired Faculty Spotlight" a few years back covered Sam's eareer at IUP but left out one very salient part of his career

Sam was basketball coach during his tenure at Keith School. He was a fantastically positive influence on many young boys. Eleven of the twelve team members pictured in the 1951 Acorn [the Keith School yearbook] went on to college, one to the U.S. Marine Corps. The forty-fifth reunion of our

► 14

high school class will occur in June, 1998.

Let's make sure the Athletic Hall of Fame doesn't leave out Sam's coaching attributes.

Leonard Anderson '57, M'67 Indiana, Pa.

Nighttime's Not the Right Time

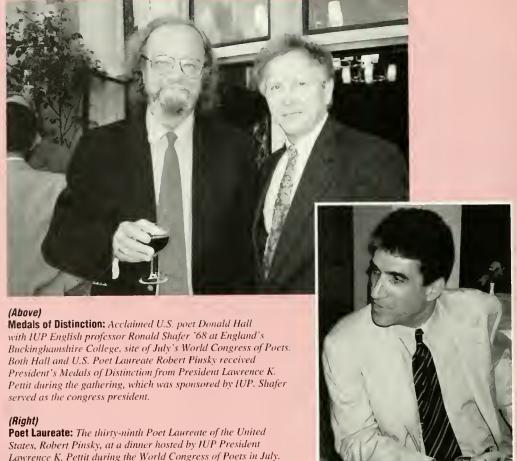
s a regular supporter of IUP Indian football and a concerned alumnus, I would like to let you know that I and my family were very disappointed to learn that the 1997 Homecoming football game would be played at 7 p.m.

Many of us have children and look forward to an annual return to campus for Homecoming. In the past, I was lucky enough to live in Indiana and was able to attend many football games on Saturday afternoons at Miller Stadium. It seems very wrong to have these games moved to the evening hours.

The best case for an evening Homecoming game is that students will have more time to party before game time. I understand that this makes games more presentable to students, but to alumni it is inappropriate at best. Hive at least four hours from Indiana now, and the drive is acceptable when we can stay overnight and see the parade and game in very short order. With a parade at 2 p.m. and the game at 7 p.m., that makes a trip for Homecoming an impossibility.

Please consider the fact that the Homecoming game should be played in the afternoon. Playing the game at night diminishes the event greatly. College football games should be something that we can all enjoy. I strongly urge that all future IUP Homecoming games be played in the afternoon.

Chuck Draksler '73, M'86 Collegeville, Pa.



Lawrence K. Pettit during the World Congress of Poets in July. The university was a sponsor of the congress, which was held in Buckinghamshire, England.



News from Cameroon:

Jennifer Joseph '92 sends this photo of her at a cafe in Cameroon, Africa, through her father, Fred Joseph, IUP's director of Financial Aid. Jennifer is teaching English to French-speaking high school students as part of her work with the Peace Corps.



Sister Joseph Marie (Madeline Fritsche '36) celebrated her Golden Jubilee of Profession in August. She is a cloistered nun with the Monastery of Our Lady of Grace in Guilford, Ohio. After the mass, she was allowed to leave the cloister to visit with guests during a reception.

Retired Indiana school teacher Virginia Randolph '48, M'58 is one of two 1997 Civic Leaders of the Year in Indiana, Pa. She was nominated by the Business and Professional Women's Club for the award last spring.

A volunteer executive with the International Executive Service Corps, Velma Brown Forsythe '50 of DuBois recently returned from a month-long volunteer mission in the Slovak Republic, where she assisted a manufacturer of mining locomotives and other industrial products to develop a cost accounting system.

A fund in memory of Warner Tobin '51 that will benefit the University School was established through a gift presented by Warner's widow, Lois Moore Tobin '51. The fund, administered by the Foundation for IUP, will provide scholarships and assistantships to students. Warner was an IUP faculty member and director of the University School until his retirement in 1989. In the meantime, Lois, who lives in Indiana, was named in the 1997 edition of Who's Who in America. She is retired from teaching home economics at several school districts and IUP.

The Akron Society of Artists named a painting of Thompson Lehnert '53 best in show in its Grand Exhibition. Thompson is a professor emeritus of Kent State University.

Although retired as Lutheran pastor, Eugene Moore '53 of Gettysburg serves as interim pastor of vacant congregations.

John Harwick '54, M'60, D'90 has accepted a second assignment with the Educators for Africa Program. He is a visiting professor of English at the University of the North in Pietersburg, South Africa. Last year, he served as a visiting professor of journalism at a school in Cape Town.

Ooris Jean Lazere '56: Mary Ann Noysan Jacobs '68, M'93; and Diane Buck '77, M'83 were among six women honored by the YMCA of Greater Johnstown in its annual Tribute to Women

Helen Beighley Strouse '56 of Apollo, Pa., is the grandmother of Allison Strouse '96 and Bethany Strouse '97. Allison and Bethany are the daughters of Sherry Adams **Schurr '71.** This family connection was revealed during Bethany's commencement ceremony in May.

A member of the Four Chiefs quartet during his college years, David Wilkinson '56 of Ft. Myers, Fla., is still active in a quartet. Saturday's Heroes, for whom David sings tenor, won the 1997 International Senior Quartet Championships in Sacramento, Calif.

Råther than the Minnesota Music Educators Association, as reported in the last issue of the magazine, it was in the organization's Hall of Fame that Fulton Gallagher '57, M'62 received membership.

A retired music teacher in the Derry (Pa.) School District and a part-time driver for Ambulance Service Management Corporation, Sherman Good '57, M'63 was nominated by the Junior Women's Civic Club for the Indiana community's Civic Leader of the Year award last spring.

In his twenty-seventh year at Ohio University, Richard Wetzel '57 is director of graduate studies for the School of Music, and his wife, Arlene Ranshaw Wetzel '57, is entering her twentieth year of association with the Morgan Local Schools. Arlene's maiden name and the name of their daughter, Erika, were misspelled in the Class of 1957 memory book, compiled for last spring's Alumni Reunion Weekend.

William Snyder '58 and William **Krizan '59,** along with thirteen other alumni, helped to write more than a thousand congratulatory letters to the top students accepted to IUP. The effort was on behalf of the IUP Alumni Association's admissions recruitment program.

After thirty-six years of teaching, Carolyn Heilman Kennedy '59 of Kittanning has retired. She expects to camp a lot and pursue painting and drawing.

After twenty-four years of teaching at the State University of New York, Farmingdale, Sara Watson Morris '60 has retired. She and her husband, Martin, live in West Babylon, N.Y.

On behalf of the IUP Alumni Association's admissions recruitment program, Reggie Bonfield '63, Oavid Leckvarcik '67, and John Tate '67 helped to write more than a thousand congratulatory letters to top students accepted to IUP.

Dean of library services at California University of Pennsylvania, Bill Beck '65 received the university's J. R. Gregg Award for Loyalty and Service. He lives in Fredericktown,

An administrator in the Christina School District in Newark, Del., Rolando Toccafondi '65 has retired as a colonel in the U.S. Army Reserves.

Mick Watson '66 of Indiana and Bonnie Curry Brose '67 of Landover, Md., have been elected to serve on the board of the IUP Alumni Association.

Bonni Harper Zetick '66, executive vice president of the Philadelphia Developmental Disabilities Corporation, is the newly elected president of the Philadelphia Alliance of Specialized Agencies, a coalition of forty organizations in Philadelphia. Bonni just celebrated twenty-five years with her agency and is also a member of the IUP Alumni Association Executive Board.

An adjunct professor at Florida Southern College, Ellis McCutcheon '67 has published his eightieth scholarly article. He lives in Winter Garden.

A third grade teacher in the Allegheny-Clarion Valley School District, Stuart Estes '68 lives in Shippenville, Pa., with his wife, Vivian Davis Estes '68, who is the secretary at the First United Methodist Church of Clarion. Their older daughter, Victoria Estes Doran, is a member of the IUP Class of 1994, while Stuart and Vivian report that their younger daughter, Veronica, has followed in the footsteps of her brother, Shawn '96, and her father by participating in 1UP's Marching Band.

Sherry Netzer Seese '68 and her husband, Frederick, of Las Vegas have both retired from the Army Reserves after twenty years of service.

Allan Campbell '70 and Judith Martz Kochman '71 were both nominated for the Indiana community's Civic Leader of the Year award last spring. Allan is a pastor and organization executive, and Judith is general manager of Sears Roebuck at Indiana Mall.

Bethel Park, Pa., resident Howard Wolstoncroft '70, who received his master's degree from Duquesne University in 1974, earned his Principal's Certificate at Duquesne this year.

Through the efforts of volunteers, more than a thousand letters were sent to the top students accepted to IUP as part of the IUP Alumni Association's admissions recruitment program. Alumni from the seventies who participated in the program this year included Madelyn Ross '71, Catherine Dunlap Miller '73, Thomas Kobus '74, William Malley '75, Terry Foriska, '77, Darlene Marshall Kubas '77, and Frank Tatone '77.

Proud as a father announcing his son's graduation, Leonard Bench '72 writes that his wife, Christine, known to him as Tina, graduated from IUP with a degree in accounting in August. Tina withdrew from IUP when she and Leonard were married in 1972, so her tenure as a student has spanned twenty-seven years. They have three sons.



At Cape May: So anxious for their fifty-year class reunion, these friends decided to celebrate a little early with a trip to Cape May, N.J. From left are Joe Spampinato, Jean Hardt Glass '50, Helen Laughlin Mogle '50, Mary Pyle Palmer '50, Tom Palmer, Lois Glass Benson '50, John Benson '55, Jack Mogle, Mary Elaine Porinchak Goehring '50, Ralph Goehring, Ruth Adamson Zilhaver '50, and Joun Puhala Spampinato '50.

Kim Lyttle '72, M'74 now serves as vice chair of the State System of Higher Education Board of Governors.

After serving for twenty-five years as president of E. N. Dunlap, Inc., Catherine Dunlap Miller '73 of Harrisburg retired, sold the company, and bought Charlie Resources, a Kinderdance company. She also has cofounded Covenant Christian Academy, which opened this fall.

Jim Pileggi '73 was promoted to administrative law judge within the Social Security Administration's Office of Hearings and Appeals. He lives in Fresno, Calif.

Waterford, Pa., residents Nancy Zerfoss D'Neill '74 and her husband, Jack, have adopted two daughters, newborn Shannon Kay and year-old Judy Maria. Judy is from St. Petersburg, Russia.

After nine years with Westinghouse in employee communications and training, then four years with United Way, Kathleen Katocs Corcoran '75, who earned her master's degree from Clarion in 1983, is now director of development and community relations of Mars Home for Youth in Mars, Pa. Kathleen lives in New Brighton with her

husband, Patrick, and three-year-old daughter, Elena, whose arrival, Kathleen says, defied the infertility specialists.

William Shipley '75 of Pittsburgh has been elected vice president of the IUP Alumni Association.

In a promotion, Kevin Higgins '76 was named vice president of software development for USF&G. He lives in Gaithersburg, Md., with his wife, Anita Bisaha Higgins '76, who owns a small business, and their four children.

An elementary teacher in the Palisades School District, Ricky Johnson '76 received his master's degree in education from Lehigh University. He and his wife, Diane Scattene Johnson '76, have two children, Suzanne, who attends Kutztown University, and Matthew

Anna Maria Ginocchi Enders '77 of Mechanicsburg, Pa., has again been elected to serve on the board of the 1UP Alumni Association.

Kevin Abbott '78 of Pittsburgh has been elected treasurer of the IUP Alumni Association.

An attorney, Barbara Beringer '78 announces the formation of Koestel. Ciotti, and Beringer. Barbara and her husband, Douglas Shaffer, live in Reading and have a five-year-old daughter, Rachael.

Karen Kelly Deklinski '79 of Harrisburg has been elected to another term as president of the IUP Alumni Association.

In addition to becoming a center teacher for Madison County HeadStart, Sharon Bacheller Partridge '79 of Earlville, N.Y., ran a summer camp, and she coaches for summer and fall soccer leagues.

Lesley Rutledge Ridgway '79 lives in Ocean View, N.J., with her husband, Ed.

John Scornaienchi '79 and Joan Webb Scornaienchi '81, M'82 live in Columbia, Md. John is vice president of Olson Research Associates.

Soni Olinger Bickmore '80 and her husband, Doug, traveled to St. Petersburg, Russia, to adopt their new daughter, Marlee Sonya. Soni, Doug, Marlee, and Marlee's big brother, Garrett, live in Allison Park,

Technical writer Kathy Crahen Kane '80 is employed by Intel Corporation and lives in Rio Rancho, N.M.

A lieutenant commander in the Navy Reserve, Mary Notsch '80, while on Navy business in Washington, D.C., was given a CIA briefing by Dave Jenkins '79, who is branch chief of the Office of Transnational Issues. Mary lives in San Francisco with her husband, Frank Moreman, and is a special investigator for Risk Enterprise Management.

In a new position with Frederick R. Harris, Inc., David Veights '80 is performing planning and environmental analysis on the Tren Urbano project in San Juan, Puerto

Anthony Bahno '81 and Diane Daily Bahno '81 have moved to Windsor. Calif., considered wine country, with their children Julianne, Laura, and Andrew. Anthony was promoted to workers' compensation manager for Fireman's Fund Insurance, while Diane telecommutes for her job as a marketing manager for Advanta Corporation in Horsham, Pa.

Bethany College's head football coach since 1993, Steve Campos '81 was named Coach of the Year and received the Dapper Dan Award in 1995.

Andrea Catania Cocovich '81 and Terry Dunlap '81 were among fifteen alumni who volunteered to write more than a thousand letters to top students accepted to IUP as part of the IUP Alumni Association's admissions recruitment program.

A communications associate with the Kur-Carr Group, Keri Caldwell '82 lives in Tempe, Arız.

Lynn Fegley Meadows '82 has been promoted to vice president of corporate reimbursement at Apria Healthcare, Inc. She resides in McMurray, Pa., with her husband, Tom.

Employed by CVS Pharmacy, Connie Ruttulo Tucker '82 is managing the company's new Greenville, S.C., store and participates on transition teams that convert newly purchased pharmacies into CVS stores.

Nurses at Allegheny General Hospital in Pittsburgh, James Fetterman '83 and Lisa Zuchell Fetterman '84 have two children, Jenna and Jamie.

A human resources manager for Pillsbury, Ron Mattia '83, M'86 writes that he once again has moved west with the company, this time to Shelley, Idaho.

Harry Myers '83 has graduated from the Lake Erie College of Osteopathic Medicine and is an intern at St.

Francis Central Hospital in Pittshurgh.

David Siesko '83 of New York has been elected to serve on the board of the IUP Alumni Association.

Christina Goffi Strupek '83, her husband, Joseph, and children, Jonathan and Samantha, have moved to the Saratoga Springs, N.Y., area.

Sandy Kruckvich Brasili '84 and her husband, Alan, of Chester, Va., welcomed their first child, Claire, less than a month after Sandy graduated from the Reporting Academy of Virginia. Sandy is a freelance court reporter for several Richmond law firms.

At Manatee Community College, Kathleen Mallozzi Curry '84 of Bradenton, Fla., is developing a new program for physical therapy assistants.

Married in the summer, Karen Votral George '84 and her husband, Dean, asked Pamela Johnson Flick '84 and Natalie Kotanchek '84 to serve as bridesmaids. Karen and Dean live in Halifax, Pa.

William Gonda '84 of Erie has been elected secretary of the IUP Alumni Association.

Wendy Weinberger Matthews '84 and her husband, Rick, live in McClellandtown, Pa., with their sons, six-year-old Eric, four-year-old Ryan, and newly arrived Chad.

In a new position with Wyeth-Lederle Vaccines and Pediatrics, David Reed '84 of Elizabethtown, Pa., is a biological service operator.

A self-employed consultant, Christine Walsh Corba '85 of Dayton, Ohio, is working with the Governor's Community Service Council, coordinating the state's Unified Plan, which will identify priorities among service groups.

Employed by the Allegheny Health, Education, and Research Foundation, Mary Gallagher Heilman '85 serves as the organization's assistant managing editor. She lives in Sarver, Pa.

Robert Karas '85, M'96 is an admissions counselor at Cabrini College in Philadelphia.

Harrisburg residents Robin Stewart Smith '85 and her husband, Tim, have three children, Nicole, Ryan, and Tyler.

Mary Beth Binkley-Gill '86, who lives in Naples, Fla., with her husband Scott, was named designer of the month for the fourth time in her career with Ethan Allen, which hegan in 1996.

Dean Koch '86 is worldwide marketing manager for Chiron Diagnostics and lives in Alameda, Calif., with his wife, Donna, and sons, Maxwell and Brendan.

Now working for the Shaler Area School District, Denise Raymond '86 of Pittsburgh graduated from Duquesne University in May with a master's degree in school counseling.

Natalie Balitski '87 is now stationed at the Naval Submarine Support Facility in New London, Conn., for shore duty.

Residents of Pittsburgh, John Collins '87 and Daria Levkus Collins '88 have two children, four-year-old Aly and J.J., born last March. John is parking operations manager for the University of Pittsburgh, while Daria is administrative assistant and office systems coordinator for Carnegie Museums' development office.

Having completed her residency, Michelle Giza Cullen '87 is doing a year-long fellowship in sinus surgery at Johns Hopkins Medical Center in Baltimore, then plans to join her husband, Mark, in practice in Atlanta. She writes that she would love to hear from old friends.

In new positions in the Fairfax County School System in Virginia, Daniel Ebeling '87, '89 teaches high school music, and Ranna Brown Ebeling '89 teaches elementary music.

Brenda Ferguson '87 has graduated from the Lake Eric College of Osteopathic Medicine and is an intern at Millcreek Community Hospital in Erie.

Jennifer Haberman '87 of Los Angeles is technical sales manager for the West Coast division of Shade Foods.

Director of marketing communications of Pittsburgh's Ohio Valley General Hospital, Kristin Kaver '87 received her master's degree in public policy and management from Carnegie Mellon University.

A månufacturing systems analyst for Amp, Inc., Bob Martin '87 received his master's degree in engineering, while Lynda Crawford Martin '86 is director of case management at the Community Hospital of Lancaster.

Monica Rizzo '87 was among fifteen alumni who volunteered to write more than a thousand letters to top students accepted to IUP as part of the IUP Alumni Association's admissions recruitment program.

When Darryl Davis '88 and Carin

Baniewicz '90 exchanged wedding vows, Tony Allwein '88, Dawn Powers '89, and Len Davis '90 participated in the wedding. Carin is an acquisitions manager for W_B Saunders, a medical publisher, and Darryl is a doctoral student at the Philadelphia College of Pharmacy and Science.

A new job assignment in environmental engineering with Allied Signal/UOP Research has taken Matt Kovatch '88 to the Chicago area. Matt and his wife, Mary, have two children, Carly and Sean.

Pursuing a Ph.D. in English education at the University of Maryland, Jacquelyn Graham-McFadden '88, M'90 teaches in the Howard County Public Schools, while Mark McFadden '90 is a loss mitigation specialist for Chevy Chase Bank. They live in Laurel, Md., with two cats and two dogs.

Alicia Palmer '88 is associate general counsel for Blue Cross and Blue Shield of the National Capital Area. She lives in Fairfax, Va., with her husband, Carlos Ortega.

Mark Weidner M'88 received Truman State University's O'Donnell Advising Award, presented annually to outstanding academic advisors. He lives in Kirksville, Mo., with his wife, Ann Peplinski Weidner '89.

Last year, Debbie Draksler Black '89 relocated to Homer City with her husband, Tony, and sons, Brett and Brad. She had worked as a human resources assistant at a Philadelphia

A teacher in the Lackawanna School District, Brenda Bortel Gibson '89 received her master's degree in school counseling from the University of Scranton, while Paul Gibson '89 was promoted to case manager for the Federal Bureau of Prisons.

A speech pathologist at Mercy Hospital of Pittsburgh, Marianne Belch Haftey '89 asked the following alumni to participate in her wedding to David Haffey: Martha Keefer '88, Sandra Kemph '88, Arlene Miller Barbus '89, Diane Duncan Clugston '89, Mariann Costello Facemire '89, and Deborah Clawson Topka '89.

Promoted to operations director of CSX Technology, an arm of CSX Corporation, Marca Vietti '89 lives in Ponte Vedra Beach, Fla., with his wife, Amy.

9Ns

Married in 1995, Pam Schauble Bancroft '90 and her husband, Justin, are moving to Riga, Latvia, in January for new job assignments. They currently are in Woodbridge. Va.

P.J. Koropal '90 of Pittsburgh is a detective with the Allegheny County District Attorney's Office.

Employed by Manatee Children's Services in Bradenton, Fla., Kimberly Kutch '90 received her master's degree in administration of criminal justice from Shippensburg University.

Participants in the wedding of Kim McMullen Paronish '90 and Francis Paronish '91 of Derry, N.H., included Kimberly Hard '91, Lisa Smith Metheney 92, and Raymond Paranish '93, while many alumni attended.

Last spring, Tom Sanchez '90 of North Versailles, Pa., was ordained through Greater Works Outreach.

In a reassignment, Bradley Shields '90 is now station commander of the Pennsylvania State Police barracks at Somerset.

In a promotion, Andrew Smith '90 was named assistant public relations director for Temple University's Health Sciences Center in Philadelphia.

Robert Adams M'91 of the Philadelphia area has been named senior industrial hygienist for Golder Associates, a science and engineering consulting firm.

An annual report designed by Hagley Museum and Library's publications coordinator, Adam Albright '91, won first prize in the American Association of Museums design competition and earned a merit award from the Advertising Club of Delaware. Adam lives in Kennett Square, Pa.

Now a full-time student in Southern Methodist University's M.B.A. program, James Alvetro '91 has resigned his position at EDS. He lives in Dallas.

When Jae Book '91 married Amy Flickinger, Mike Grillo '92, Rich Hackenberg '92, Oean Prozzoly '92, Chris Simon '92, Jill Kelso Hackenberg '93, and John Lounder '93 participated in the ceremony. Joe and Amy live in Pittsburgh.

Having relocated to Lafayette, Ind., Kelli Eshleman Holland '91 is a registered nurse working in the

For more information about IUP and its activities, access the university's World Wide Web site at http://www.iup.edu/.

Commencement

December 21

Family Weekend October 31 and November 1 (412) 357-2302

Alumni Activities

Greater Harrisburg Alumni Chapter Edgar Allan Poe Night, Mt. Hope Estate and Winery Tour, November 1

Indiana County Alumni Chapter Pregame Tent Party, November 15

Indiana County Alumni Chapter Holiday Decorating Party, Breezedale, November 23 Greater Harrisburg Alumni Chapter Student and Alumni Night for Networking, January 13

Philadelphia Chapter Student and Alumni Night for Networking, January 14 State System of Higher Education Alumni Cruise

to Bermuda, August 15 through 22, 1998

Artist Series

(412) 357-2315

Neville Brothers, Fisher Auditorium, November 6, 8:00 p.m.

West Side Story, Fisher Auditorium, February 9, 8:00 p.m.

Porgy and Bess, Fisher Auditorium, April 25, 8:00 p.m.

Lively Arts

(412) 357-2547

Peer Gynt, presented by the National Theater for the Deaf, Performance Plus Series, Fisher Auditorium, October 21, 8:00 p.m.

Orli Shaham, piano, Gorell Chamber Music Series, Gorell Recital Hall, October 28, 8:00 p.m.

Old Maid and the Thief and Susanna's Secret, Music Theater, Waller Hall Mainstage, October 29 through November 1, 8:00 p.m.

A Christmas Carol, Theater-by-the-Grove, Waller Hall Mainstage, November 20 through 22 and December 3 through 6, 8:00 p.m.; November 23 and December 6, 2:00 p.m.

My Fair Ludy, Music Theater and Theater-by-the-Grove, Fisher Auditorium, February 18 through 21, 8:00 p.m.

Billy Taylor Trio, Fisher Auditorium, February 25, 8:00 p.m.

Richard Glazier: Playing Gershwin, Gorell Recital Hall, March 23, 8:00 p.m.

A Gershwin Gala, Fisher Auditorium, April 7,

River City Brass Band, Fisher Auditorium, April 19, 3:00 p.m.

University Museum

(412) 357-7930

Allographies, techniques of printmaking, October 30 through December 14

Highlights from Recent Acquisitions to the Permanent Collection, January 8 through 25 Works from the Depression Era: Selections from

the Museum's Permanent Collection, February 5 through March 23 Annual Graduate Exhibition, March 26 through

May 3 Annual Alumni Exhibition Celebrating the Fifties,

June 12 through July 3

Athletics

(412) 357-2747

Men's Basketball

Columbia Union, November 17, 8:00 p.m. at Houghton College Classic, November 21 and 22 East Stroudsburg, December 1, 7:30 p.m. at Shenandoah, December 3, 7:30 p.m. Clinch Valley, December 6, 2:00 p.m. Centenary, December 10, 7:30 p.m. Houghton, December 13, 7:30 p.m. at Rollins College Tournament, January 2 and 3 at Columbia Union, January 5, 7:00 Accommola Official, January 3, 7.00 Lock Haven, January 7, 8:00 p.m. at California, January 10, 8:00 p.m. Messiah, January 12, 7:30 Edinboro, January 14, 8:00 p.m. Clarion, January 17, 8:00 p.m. at Slippery Rock, January 21, 8:00 p.m. at Pitt-Johnstown, January 24, 7:30 p.m. at Shippensburg, January 28, 8:00 p.m. California, January 31, 8:00 p.m. at Lock Haven, February 4, 8:00 p.in. at Clarion, February 7, 8:00 p.m. at Edinboro, February 11, 8:00 p.m. Slippery Rock, February 14, 8:00 p.m. Ohio Valley, February 16, 7:30 p.m. Shippensburg, February 18, 8:00 p.m.

Women's Basketball

Columbia Union, November 17, 6:00 p.m. at St. Vincent, November 19, 7:00 p.m. at West Virginia Wesleyan, November 22,

7:00 p.m. Bloomsburg, November 25, 6:00 p.m. Best Western Classic, November 28 and 29 at Pitt-Johnstown, December 3, 6:00 p.m. Dial Classic, December 7 and 8 Glenville State, December 9, 6:00 p.m. at Ashland, December 13, 3:00 p.m. at Shepherd, January 3, 3:00 p.m. Lock Haven, January 7, 6:00 p.m. at California, January 10, 6:00 p.m. Edinboro, January 14, 6:00 p.m.
Clarion, January 17, 6:00 p.m.
at Slippery Rock, January 21, 6:00 p.m.
Ohio Valley, January 24, 2:00 p.m. at Shippensburg, January 28, 6:00 p.m. California, January 31, 6:00 p.m. at Lock Haven, February 4, 6:00 p.m. at Clarion, February 7, 6:00 p.m. at Edinboro, February 11, 6:00 p.m. Slippery Rock, February 14, 6:00 p.m. Shippensburg, February 18, 6:00 p.m.

emergency department of Home Hospital, and Matt Holland '93 is a safety and health professional with Alcoa.

Alumni in the bridal party of Christopher Keenan '91 and Megan Brune '94 included Adrienne Keenan '89, Tim Cummings '91, Thomas Cummings '91, Suzi Connor '95, Nicki Flora '95, and Natalie Baugh '96. Chris and Megan live in Lititz, Pa.

Having earned her master's degree in the summer from Asbury Theological Seminary, Deborah Keene '91 began a new position as director of music at Woodlawn United Methodist Church in Bucyrus, Ohio.

Married in July, Mark Rice '91 and Heather Claffey Rice '94 asked Sheryl Rice '84, Cindy Rice Izzo '91, Bryan Farrell '92, Jett Farrell '93, Niki Conn '94, Amy Rossi '94, Jeff Widdowson '94, and Jeanne Hanna to be in their wedding.

Married last fall, Kellie Moore Sanchez '91 works for Reading Hospital and Medical Center, and she and her husband, Anthony, share their house in Wernersville, Pa., with their dog, Joplin.

Homer City resident Lisa Coleman Sesock '91 is a corporate credit representative for Dietrich Industries.

In the wedding of Tracey Mason Daniels '92 and her husband, Timothy, Wendy Bowser '91 and Christy Schmitt '92 were members of the bridal party.

Married in the spring to Michael Gantt, Renee Schmidt Gantt '92 asked Shannon Pickup '91 and Stephanie Kermes Hoover '92 to participate in her wedding. Renee, who is doing graduate work at West Virginia University and at North Carolina State University, is a school guidance counselor and lives in Southern Pines, N.C.

A reporter and anchor for WGET and WGTY radio in Gettysburg, Timothy Lambert '92 last year won two second place awards for newscasting among small-market stations from the Pennsylvania Associated Press Broadcasters Association.

Pursuing a graduate degree in public school administration, Laurie Maycheck '92 teaches elementary music in the Loudoun County School District in Virginia.

Kimberly Kelley Rogg '92 and her husband, Russell, of Pittsburgh. asked Greg Foster '90, Jodi Foster

'90, Greg Fredland '90, and Kevin Kelley '96 to participate in their wedding.

Married last year, Gina Rullo-Nielsen '92 and her husband, Erik, live in Erie, where Gina, who just earned her master's degree, teaches. They asked Cheryl Rudaitis '92, Francine Marinari '94, Steven Rullo, and Rody Ferrante to participate in their wedding.

Michael Fort '93 is an elementary school teacher in the Baltimore County Public Schools.

Participants in the wedding of Mark Hollar '93 and Jill Shollenberger Hollar '93 included Janel Emerick '93. Theodore Lessick '93, and Douglas Cunningham '95.

Married in September, Jennifer Zaranek Johnson '93 lives in Columbus, Ohio, with her husband, James, and works as the public relations manager for WOSU.

In the top ten percent of his class, Keith Kodosky '93 graduated from West Virginia University College of Law with the Order of the Coif and Order of Barrister Honors.

Jodi Longenecker Miller '93 and Steven Miller '93 of Elizabethtown. Pa., asked Melissa Cramer '92, Kelly McHugh Collins '92, Carrie Buyarski '93, Dan Stoltzfus '94, Gillian Delgado '95, and Karen Bheddah to participate in their wedding.

An intern at Community General Oseopathic Hospital in Harrisburg, Beverly Pennina '93 graduated from the Philadelphia College of Osteopathic Medicine last spring.

Former director of worldwide sales for Grand Slam Licensing, Inc., Jeremy Stefan '93 has joined AMINCO International, Inc., as vice president for sales and operations, in Irvine, Calif.

Members of the bridal party of Sonya Lockard Arotin '94 and her husband, Mike, included Kim Gray '94, M'97; Alexis Sarokon '95; and Amy Wesalek '95.

Members of the bridal party of Celese Jones Brown '94 and her husband, Mark, included Tracy Panasiti '93, Keri Acquaro '94, Theresa Musheno '94, and Lora Wasson '94.

In a promotion with Young and Rubicam, Bonnie Burns '94 of New York City was named assistant account executive for AT&T's target market business.

Elected president of the newly formed Chicago motion picture production company 4Lites and A Shadow Productions, Inc., Jacque Day '94 has been hired as a producer for Abraxas Film Company and is developing and producing the feature film The Hardpan Inquiry. She serves on the board of

Independent Feature Project/Midwest.

Married in the summer, Victoria Estes Doran '94 and her husband, Robert, live in Meadville, Pa.

Brandon Faulkner '94 and his wife. Kristin, asked Robert Kollra '94 and Colin Finan '97 to participate in the wedding.

A teacher, Kacy Fisher '94 works with sixth graders in the North Penn School District and lives in Green Lane. Pa.

Married in August, Melissa Botti Miller '94 and John Miller live in Charlotte, N.C.

In the spring issue of IUP Magazine, Matthew Murphey '94 was identifed as Michael Murphey in a class note that described his work in Portugal with AmBridge. Apologies to Matt.

Frances Woo Austin '95 and her husband, Julian, who just graduated from Yale, live in New Haven, Conn., with their son, Kyle.

Having earned her master's degree in anthropology at Ohio State University, Tammy Lorah Barette '95 is now pursuing her Ph.D. in physical and forensic anthropology.

Lockheed has presented its President's Award to Colleen Brawdy '95, who upon notification of the award was told that the award has never before been presented to

someone so early in his or her career. Colleen lives in the Philadelphia area.

Participants in the wedding of Melissa Schafer Casella '95 and Matthew Casella '96 included George Casella '92, Lori Scarborough Tirjan '95, and Chris Croucher '97.

Married in September, Robert Hanak '95 and Tammi Torrance Hanak '96 live in Columbus, Ohio, and asked Kathryn Hanak '91, Darren Ettore '95, and Heidi Malin '96 to

participate in their wedding. Tammie is a speech language pathologist with the Bexley City Schools, and Robert attends optometry school at Ohio State University.

Nyree Hilbert '95 is engaged to Tommy, not Tammy, Dardarian, as erroneously reported in the last issue of the magazine.

Ed Janison '95, who is pursuing his M.B.A. at IUP, and Melissa Severa '96 are engaged to be married.

In a new position, Shawn Johnson '95 of Orlando works in a Florida Department of Law Enforcement forensic lab.

The Millville, N.J., Public Housing Authority has hired Brian Dglesby '95 as its executive coordinator of the Economic Development and Supportive Services Program. Brian's program helps public



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housing residents acquire job skills or pursue postsecondary education as a transition to purchasing their own homes.

Married last spring, **Tina Robinson-Burgess** '95 and **Aaron Burgess** '96 live in Lakewood, Ohio. Tina is a manager for the Dress Barn, Inc., and a Mary Kay consultant, while Aaron is assistant editor of the *Alternative Press* magazine.

According to a letter from Nikki Sansom '95, Kelly Beagle DeMoss '95 asked her and several other alumni to participate in their wedding. They included Gregg Leone '94, Jen Kostyal '95, Val Mitchell '95, and Joelle Gatial '97.

Nicole Szczesny '95, who earned her master's degree in clinical psychology at Xavier University, works with families and at-risk children at St. Joseph Orphanage in Cincinnati. Jacob Easley M'96 made a presentation and conducted a workshop at the annual Peru TESOL Conference, held in Lima in July.

A French teacher, Jennifer Johnson Hand '96 works with seventh through twelfth graders in the Southampton County Public Schools in Virginia.

A substitute teacher, **Richard Ritenour '96** works in both the
Blairsville-Saltsburg School District
and the Lower Burrell School
District.

Lost and Found

Alpha Sigma Tau friends of Kim White: Please contact her at kwhite 1113@aol.com.

Arlene Acone, Debbie Billeter, Diane Cimino, Kris Scannell, Fran Thompson, and Dayna Ligoon: Please contact Jan Moyer Klinger at R.D. 3 Box 244E, Middleburg, PA 17842 Art Majors, Art Professors, and Friends of the Arts: For information about an artists' reunion, scheduled for March 21, 1998, at the Ramada Inn in Somerset, Pa., please contact Leslie Jones Swentosky, Ramada Inn, P.O. Box 511, Somerset, PA 15501 or call (814) 443-4646, ext.

Chuck Bly: Please contact Kevin Chabin at (610) 856-1868.

George Boris and Sam Griffith: Please contact John Petro at 19683 Osmus, Livonia, MI 48152; (248) 474-0527.

Esch Hall Fifth Floor Residents, 1991-92: Please contact Michael Fort, 4855 Wainwright Circle, Owings Mills, MD 21117; (410) 363-0990.

Judith Legier: Please contact Kathleen Katocs Corcoran at (412) 846-5978.

Krista Middleton and Chris Peterson: Please contact Christine Svetz at (770) 957-8936. Charles Muscardelli: Please contact Lou Anne Cherry DePonceau at 522 Second Avenue, Johnstown, PA 15845; (814) 965-5452.

Lynne Piter: Please contact Linda McCabe Ricklefs at 913 Lucas Street, Muscatine 1A 52761.

Diane Reitz, Paula Brown, and Cheryl Bearer: Please contact Ann Ostroski at (412) 672- 2129 or (800) 852-5802.

Trolls and Associates (Tom Tripoli, Bill Pericht, Steve Ogrizek, Rich Voynick, and Mark Brumbaugh): Please contact Jim Lang at (216) 255-7216.

Marriages

70s

Linda McCabe Reiling '77 to Rodney Ricklefs, April 4, 1997.

80s

Jennifer Savage '80 to Robert Dixon, May 17, 1997. Sherry Mergner '83 to Bohdan Hrynewych. June 21, 1997. Sabrina Elliott '84 to James Christopher, May 30, 1997. Karen Votral '84 to Dean George, June 7, 1997. Patricia Daniels '85 to Patrick Hogan, March 23, 1996. Susan Harrison '85 to Allan Stratton '91, August 9, 1997. Mary Beth Binkley '86 to Scott Gill, April 19, 1997. Lori Jandrositz '86 to Eric Forsman, November 2, 1996. Kimberly White '86 to Tony Jackson, April 19, 1997. Donna Crownover '87 to Donald Jackson, May 28, 1995. Teresa Ward '87 to Steve Simonetti, June 7, 1997. Darryl Davis '88 to Carin Baniewicz '90, June 14, 1997. Chris Goda '88 to James Huston '88, June 29, 1991, Marian Jones '88 to Matthew Bell, May 10, 1997. Kristine Lang '88 to Timothy Birus, September 9, 1995, Alicia Palmer '88 to Carlos Ortega, June 22, 1996. Marianne Belch '89 to David Haffey, October 26, 1996. Wendy Kitterman '89 to William Krah, June 8, 1997. Lisa Lightner '89 to Michael Baughman, May 17. 1997. Angela Moderelli '89 to Thomas May, May 25, 1997.

90s

Janice Clarkson '90 to Joseph Dagney, July 3, 1993. Keri Lichtenfels '90 to Paul Miller, July 1, 1995. Kim McMullen '90 to Francis Paronish '91, October 5, 1996. Leslie Sellers '90 to James Thompson, September 27, 1997. Christopher Keenan '91 to Megan Brune '94, June 28, 1997. Laurie Kravetsky '91 to Joe McClintock, April 12, 1997. Kellie Moore '91 to

Anthony Sanchez, September 28, 1996. Amy Otterman '91 to J. Douglas Resetar, June 4, 1994. Mark Rice '91 to Heather Claftey '94, July 26, 1997. Valerie Weir '91 to Wayne Robinson, May 24, 1997, Kimberly Kelley '92 to Russell Rogg, July 5, 1997. Tracey Mason '92 to Timothy Daniels, May 10, 1997. Gina Rullo '92 to Erik Nielsen, June 29, 1996. Renee Schmidt '92 to Michael Gantt, April 26, 1997. Michael Fort '93 to Leslie Benhardt, June 20, 1997, Daniel Hollar '93 to Jill Ann Shollenberger '93, May 31, 1997. Jodi Longenecker '93 to Steven Miller '93, May 31, 1997. Nannette Poole '93 to Tim Sirofchuck '93 and '96. April 19, 1997. William Smith '93 to Ruth O'Donnell, June 29, 1996. Brandon Falkner '94 to Kristin Bosco, July 19, 1997, Celese Jones '94 to Mark Brown, May 24, 1997. Sonya Lockard '94 to Mike Arotin. September 16, 1995. Kimberlee Pennington '94 to Christopher Gorr, November 25, 1995. Heather Pyle '94 to Aidan deRenne, April 12, 1997. Kelly Beagle '95 to Thomas Demoss '95, July 19, 1997. Denise Bracovich '95 to Bruce Braaten, June 1, 1996. Donna Conner '95 to Bill Leckey, December 5, 1995. Danette Druchniak '95 to Shawn Johnson '95, July 20, 1996. Robert Hanak '95 to Tammi Torrance '95. September 6, 1997. Jason Livingston '95 to Jennifer Toward '97, May 31, 1997. Tinamarie Robinson '95 to

Aaron Burgess '96, May 24, 1997. Melissa Schafer '95 to Matthew Casella '96, April 26, 1997. Michael Cryster '96 to Sandra Fairchild '96, August 17, 1996, Jennifer Johnson '96 to Troy Hand '96, August 9, 1997. Shawn Johnson '96 to Robyn Reilly '97, July 19, 1997.

Births

To Jerry Franks '71 and Jane Jenness, a daughter, Anne Marie, March 20, 1996. To Robert Turk M'71 and Christine Turk, a son. Devin Matthew, May 27, 1992, and a daughter, MacKenzie Rose, May 30, 1995. To Elizabeth Runquist Guerin '75 and Glenn Guerin, a son, Steven Erik, April 4, 1997. To William Barthelemy '76 and Sarah Barthelemy, a daughter, Corinne, November 11, 1996. To Linda McCabe Ricklefs '77 and Rodney Ricklefs, a daughter, Rachele Marie, October 10, 1994, and a daughter, Danielle Mae, August 1, 1996. To Douglas Baldwin '78 and Lynn Baldwin, a daughter, Erin, August 28, 1996. To Joyce Foley Elkins '78 and Rick Elkins, a daughter, Barbara Alexandra, March 6, 1997, To Hank Pizoli '78 and Denise Preisser Pizoli '86, a daughter, Gianna Elena, November 19, 1996. To Nicola Pribish Konyk '79 and John Konyk, a son, Nicholas John, March 12,

1996. To James Panchik '79 and Beth Ann Panchik, twin sons, Yuri J. and Nicholas J., January 16, 1997.

To Soni Olinger Bickmore '80 and Doug Bickmore, an adopted daughter, Marlee Sonya, September 9, 1996. To Deborah Sowers Freas '80 and Douglas Freas, a son, Eric Charles, April 1, 1997. To Mary Notsch '80 and Frank Moreman, a daughter, Austin Ann, June 25, 1997. To Carol Miller O'Malley '80 and Michael O'Malley, a son, Christopher John, December 3, 1996. To Bill Sonni '80 and Rosemarie Souni, a daughter, Emily Paige, May 9, 1997. To Wayne VanDeveer '80 and Jennifer VanDeveer, a son, August Carleton, February 23, 1997. To Diane Ratica Church '81 and Harry Church, a daughter, Hannah Elizabeth, April 10, 1997. To Anne Carnahan Espinola '81 and Jeff Espinola, triplets, Benjamin Ide, Peter Alex, and Katelin Marie, November 4, 1996. To Ronald Travitz '81 and Laura Whale Travitz '82, a daughter, Kelly Marie, March 18, 1997. To Lori Wilson '81 and Richard Pish, a daughter, Stephanie Lynn, May 28, 1997, To Sandra McFarland Bizon '82 and Mark Bizon, a daughter, Ashley Marie, March 31, 1997. To Patricia Sullivan Greaney '82 and Jack Greaney, a daughter, Anne Marie, October 20, 1996, To Joyce Romboski McKnight '82 and Chris

McKnight, a daughter, Macy Alexandra, June 10, 1995, and a daughter, Lindsay Elizabeth, March 31, 1997. To Sonya Snyder '82 and Mark Mattern, a son, Sterling Clarence, April 8, 1997. To Stefanie Albamonte-Petrick '83, M'84 and William Petrick, a son, Anthony Andrew, June 3, 1997. To James Fetterman '83 and Lisa Zuchelli Fetterman '84, a daughter, Jenna Christine, January 3, 1997. To Barbara Blake Honkus '83 and Daniel Honkus '83, a daughter, Mary Margaret, March 25, 1997. To Lisa Kush McCallister '83 and Greg McCallister, a daughter, Jill Michele, September 23, 1993, a daughter, Katie Nicole, July 24, 1995, and a son, Jack William, June 28, 1997. To Virginia Towers Post '83 and Michael Post '84, a daughter, Sarah Elise, December 16, 1994, and a daughter, Laura Grace, September 3, 1996. To Timothy Sager '83 and Georgia Sager, a son, Gerald Timothy, July 25, 1997. To Tina Sicher Twery '83 and Bruce Twery, a son, Alexander Joseph, March 20, 1997. To Sandy Kruckvich Brasili '84 and Alan Brasili, a daughter, Claire Suzanne, May 2, 1997. To Sabrina Elliott-Christopher '84 and James Christopher, a daughter, Dominique, July 18, 1997. To Wendy Weinberger Matthews '84 and Rick Matthews, a son, Chad Allen, April 30, 1997. To Carol Ann Tihey Planitzer '84 and John Planitzer '84. a daughter, Emma Ann, July 2, 1997.



Have you ever tried to get in touch with a college friend, only to find that the last address you have is five years old?

Your troubles are over. Soon, an impressive directory of our alumni will be available to help you locate all of your IUP friends. The new *IUP Alumni Directory*, scheduled for release in spring, 1998, will be the most up-to-date and complete reference ever compiled of over 60,000 IUP alumni.

In late October, representatives from the Bernard C. Harris Publishing Company, Inc., will begin phoning alumni for the verification phase of the IUP Alumni Directory. Bernard C. Harris Publishing Company, Inc., is a long-time leader in the production of university alumni directories. Please take a few moments to speak with the alumni directory representatives to be sure your information is listed accurately in the directory.

To David Reed '84 and Cynthia Reed, a daughter, Kendra Lynne, June 10, 1997. To Christine Walsh Corba '85 and Curt Corba, a son, Nicholas, April 27, 1995, and a daughter, Colleen, February 28, 1997. To Laurie Potts Foster '85 and Edmund Foster, a daughter, Alexandra Paige, May 9, 1997, To Patricia Daniels Hogan '85 and Patrick Hogan, a daughter, Danielle Shea, January 5, 1997. To Patty Kuba Mahr '85 and Steve Mahr '85, a son, Phillip Steven, April 17, 1997. To Susan Marburger Shannon '85 and Dan Shannon, a son, Brad Daniel, February 28, 1997. To Robin Stewart Smith '85 and Tim Smith, a son, Tyler Charles, December 27, 1996. To Holly Frederic Vertucci '85 and Fred Vertucci, a son, David Carmen, May 2, 1997. To Barbara Baird Wehn '85 and John Wehn, a daughter, Delaney Paige, May 13, 1997. To Ronald Zezza '85 and Patrice Mlinarich Zezza '86, a daughter, Alyssa Nicole, April 14, 1997, To Karl Estright '86 and Debbie Huff Estright '87, a daughter, Emily Alyssa, June 4, 1997, To Lori Waltz Flickinger '86 and Steve Flickinger, a son, Drew Steven, June 19, 1997. To Dean Koch '86 and Donna Koch, a son, Maxwell, May 11, 1997. To Kay Lanning Litman '86, M'90 and William Litman '89. M'90, twin sons, Aaron James and Nathaniel Robert, April 1, 1996. To Lynda Crawford Martin '86 and Bob Martin '87, a son, Alec Robert, February 5, 1997. To Denise Preisser Pizoli '86 and Hank Pizoli '78, a daughter, Gianna Elena, November 19, 1996. To Marci Pascuzzi Aderive '87 and Augustine Aderive M'88, a son, Andreas Enrico Oludamilola, July 1, 1996. To **John** Collins '87 and Daria Levkus Collins '88, a son, John Joseph, March 11, 1997. To Donna Crownover-Jackson '87 and Donald Jackson, a son, Donald, February 18, 1997. To Jim Gillespie '87 and Deborah Crotts Gillespie '89, a daughter, Brooke Nicole, April 5, 1997. To Scott Horton '87 and Shelley Owens Horton '89, a daughter, Abagail Lynn, April 17, 1997. To Cynthia Marcinik Sarp '87 and Thomas Sarp, a son, Adam Francesco, November 8, 1995. To Kathy Scott Sober '87 and Jim Sober, a son, Austin Michael, July 4, 1997. To Phillip Tomasetti '87 and Lynette Tomasetti, a son, Matthew Phillip, November 14, 1994, and a daughter, Megan Elizabeth, July 15, 1997. To Sandra Huskuliak Wolczko '87 and David Wolczko '88, a daughter, Megan Elizabeth, June 29, 1997. To Carol Shumaker Zmick '87 and Don

Zmick, a son, Paul Donald, April 10, 1997. To Lori Miller Abraham '88 and Todd Abraham '88, a son, Christopher Alan, July 19, 1997, To Melissa Moreau Aungst '88 and Bruce Aungst, a son, Cameron Moreau, May 10, 1996. To Kristine Lang Birus '88 and Timothy Birus, a son, Samuel Patrick, September 11, 1996. To Brian Custer '88 and Paula Custer, a daughter, Gianna, September 23, 1991, and a daughter, Myiah, June 10, 1997. To Frank Gerardi '88 and Jennifer Gerardi, a son, Nicholas, July 4, 1997. To Chris Goda Huston '88 and James Huston '88, a son, James Christian, June 21. 1997. To Mark Olszewski '88 and Lisa Olszewski, a daughter, Marisa, August 22, 1997. To Cheryl Johnson Renzi '88 and Ned Renzi, a son, Matthew Joseph, August I, 1996. To Matthew Salerno '88 and Kimberly Wilt Salerno '89, a son, Luke Matthew, June 2, 1997. To Diane Huchrowski Taylor '88 and Curtis Taylor, a daughter, Anna Grace, May 14, 1997. To Kimberly Brose Webber '88 and Daniel Webber, a daughter. Alexa Marie, April 10, 1997, To Heidi Zajdel Wilson '88 and Mark Wilson, a son, Michael Dayton, May 31, 1997. To Pierrette Reves Cortner '89 and Mark Cortner, a daughter, Bianca Elise, February 4, 1997. To Amy Bolosky Dengler '89 and Stephen Dengler, a son. Matthew Stephen, March 22, 1997. To Debbie Draksler Black '89 and Tony Black, a son, Brett Anthony, June 2, 1994, and a son, Brad Andrew, January 29, 1997, To Anne Zavatchen Ferrick '89 and Charles Ferrick '90, a daughter, Carolyn Anne, April 30, 1997. To Brenda Bortel Gibson '89 and Paul Gibson '89, a son, Andrew, December 31, 1996. To Wendy Kitterman Krah '89 and William Krah, a daughter, Madison Leigh, October 27, 1993. To Marcie Marince Papik '89 and Michael Papik '90, a daughter. Suzanne Marie, January 30, 1997. To Paul Ryan '89 and Sharon Braithwaite Ryan '89, a daughter, Victoria Lynn, May 3, 1996. To Christine Heineman Rys '89 and Joe Rys, a son, John William, May 7, 1997. To Beth Timmeney Sanchez '89 and Tom Sanchez '90, a daughter, Maria Gloria, July 3, 1997. To Lori Bono Shields '89 and Bradley Shields '90, a son, Blake Edward, March 27, 1997. To Nancy Hutzler Shipley '89 and Wes Shipley '89, a daughter, Olivia Cathleen, June 5, 1997.

To Janice Clarkson Dagney '90 and Joseph Dagney, a son, Jacob Joseph, June 18, 1995, and a daughter, Jaycee Marie, September 21, 1996. To Kevin Dunleavy '90 and Michele lacocca Dunleavy '92, a daughter, Regan Elizabeth, May 4, 1997. To Susan Frycklund Enserro '90 and Joseph Enserro, a daughter, Gabrielle Grace, April 5, 1997. To Amy Kozar Jenkins '90, M'91 and Dan Jenkins, a son, Edward Joseph, May 22, 1997. To Kris Musgrove Judy '90 and Mark Judy, a son, Matthew Alan, February 5, 1994, and a son, Brandon Michael, July 15, 1996, To Kimberly Kish '90 and Larry Kromer, a son, Joshua Ervin, January 3, 1997. To Keri Lichtenfels Miller '90 and Paul Miller, a daughter, McKenzee McGraw, May 18, 1997. To Denise Kavo Nese '90 and James Nese, a son, Anthony James, June 20, 1997. To Christine Ritz Robinson '90 and Steve Robinson '90, a daughter. Emma Lydia, April 30, 1997. To Kelly Mortimer Sennewald '90 and Dan Sennewald, a son, Ryan Patrick, September 10, 1996. To Amy Luff Smith '90 and Andrew Smith '90, a son, Bryce Hamilton, May 29, 1997. To Christian Abell '91 and Julie Abell, a son, Hank Christian, July 22, 1997. To Karen Streett Graham '91 and James Graham, a son, Layne Hanson, June 8, 1997. To Troy Herrington '92 and Melissa Herrington, a son, Trentin Myers, January 2, 1997. To Joe McCreary '91 and Beth Snodgrass McCreary '92, a daughter, Lauren Elise, June 6, 1997. To Amy Otterman Resetar '91 and J. Douglas Resetar, a son, John Otto, December 15, 1995. To Andrea Walters Rich '91 and Jay Rich, a daughter, Hannah Jeannette, April 3, 1997. To Kate Schlosser Black '92 and Jim Black, a son, Cody James, August 29, 1994, and a daughter, Madison O'Shea, July 17, 1997. To Michael Petrunyak '92 and Rosemary Ragosta Petrunyak '93, a son, Maximilian Michael, September 15, 1996. To Brad Carruthers '93 and JoAnn Carruthers, a daughter, Brianna Nicole, June 15, 1997. To Anne-Marie Brock Crawford '93 and Thomas Crawford, a daughter, Megan Elizabeth, July 19, 1993, and a son, Thomas James, January 13, 1997. To Patrick Gallucci '93 and Kathleen McKee Gallucci '84, a son. Patrick Jacob, January 23, 1996. To Amy Dougherty Hicks '93 and Brian Hicks, a son, Collin Douglas, May 25, 1997. To Brian Callaghan '94 and Molly Ray Callaghan '94, a son, Andrew Thomas, April 23, 1997, To Kimberlee Pennington Gorr '94 and

Christopher Gorr, a son, Alexander Nicholas, April 27, 1997. To Frances Woo Austin '95 and Julian Austin, a son, Kyle Julian Chu, May 26, 1997. To Donna Conner Leckey '95 and Bill Leckey, a daughter, Kylee, April 2, 1997. To Amy McGunn '95 and Terry McCunn, a daughter, Megan Alia, February 25,

Deaths

1922: Pearl Ewens Singer, **1924:** Gladys Skinner Freeman, Laura Mateer, Frances Shroup. 1926: Edna Siverd Himes

1932: Carl Bee, Beatrice Bolin Dye, Eleanor McVicker Vallas, Charlotte McCurdy Wetzel, 1933: Pearl Hall Sexton, Catharine Flatt Thayer. 1934: Dixon Lightcap, Dora Askins McCauley, Helen Mulvehill McGreevey. 1935: John Valentine. 1937: Mary Carter, Allan Fujita

1942: Revere Blose, Marguerite Zellers Kramer. **1949:** Edward Talliere, Philip Uhler

1950: Evelyn Sellner Caldwell, Marjorie Mullin Murray. 1951: John Taddie. 1952: Dolores Cannizzaro, Edwin Johnston. 1956: Doris Edwards Rairigh. 1959: Lynn Deverle Armel

1962: Mary Lois Swasy Yelenic. 1969: Ronald Miller

1971: Robert Sheetz. 1973: John Duer. 1974: Priscilla Jane Wilson-Ower. 1978: David Tobolla. 1979: Judith Kuba Torcaso

1980: James Conaway, 1987: Teri

Other Deaths

Virginia Gault, a university librarian from 1962 to 1977, died June 12,

Robert Nossen, who for several years served as manager of the university's Indiana County Small Business Incubator, died July 30, 1997. Among his many lifetime achievements was serving for a time as president of Bloomsburg University.

Maurice Rider, who taught in the English Department from 1950 until his retirement in 1974, died July 19, 1997. He had been among the last subjects of "Retired Faculty Spotlight," written by the late Trevor Hadley '37.

IUP Classics from the Co-op Store

- Russell Pro-10 sweatshirt, crimson with gray tackle twill Indiana University of Pennsylvania. Available in L,XL \$49.95 sku #11805. Also available in gray with crimson Indiana.
- Legacy hat, cardinal wool flannel with white "1". Adjustable. \$19.95 sku #13054.
- MVP sweatshirt, gray with crimson tackle twill Indiana University of Pennsylvania. Available in M.L.XL \$36.95 sku #10773, 2X \$39.95 sku
- MVP sweatshirt, gray with crimson tackle twill IUP. Available in L,XL \$34.95 sku #2223, 2X \$37.95 sku #2226.
- MVP Advantage Jacket, fully reversible, crimson with white 1UP/Indiana University of Pennsylvania on left chest. Full zip, hooded jacket reverses to gray fleece with crimson 1UP/Indiana University of Pennsylvania on back. Available in M,L,XL \$50.95 sku #2529, 2X \$52.95 sku #2544.
- MVP sweatshirt, gray with crimson embroidered IUP. Available in M.L.XL \$36.95 sku #2211, 2X \$39.95 sku #2215.
- Russell turtleneck, crimson with gray IUP on neck. Available in M.L.XL \$25.95 sku #13455, 2X \$25.95 sku #13456. Also in oxford or black.

Champion turtleneck, white with crimson IUP on neck. Available in M.L.XL \$27.95 sku #11207, 2X \$28.95 sku #11208.

> While supplies last. Prices are subject to change. Check out our website at www.coop.iup.edu.



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Merchandise is available while supplies last. The Co-op Store						
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Web site: http://www.coop.iup.edu

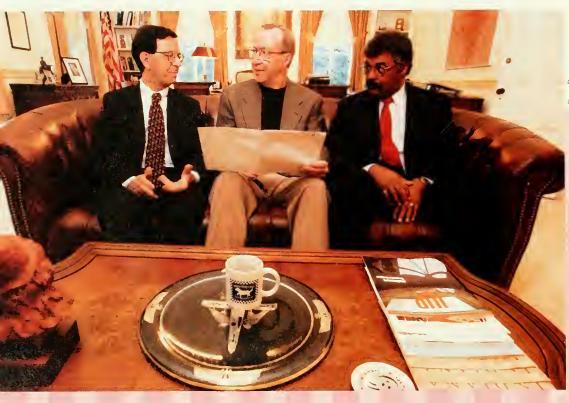
continued from page 8

We are well aware that many of our competitors use similar strategies in attracting new students to their campuses. Attracting their interest is only the first step in this journey. Research studies show that the key to successful recruitment lies in the campus visit. It is there that prospective students and their parents immerse themselves in the heart of the campus experience. For this reason, dramatic changes have taken place in the working conditions of the undergraduate admissions office, which is currently in Pratt Hall.

- · New furnishings and equipment replaced what had been in place for several decades.
- · To handle the dramatic increase in inquiries, an automated communications system was implemented.

- The admissions viewbook and related publications were completely revised, and graphics standards were developed for all recruitment materials, Excellence in the package's graphic design was recognized by a recent national award.
- · Marketing data were developed for use in targeting counselor travel and hotel receptions in specific geo-markets in the commonwealth.
- · The assistance of faculty and alumni was emphasized as critical to the recruitment effort.
- · The creation of the Robert E. Cook Honors College provides a unique living/learning environment for many of our most able students, as well as highlighting the academic traditions at the university.

While these recent achievements are significant in the road to quality, enhancements in other areas have also



President Pettit, center, meets in his office with Associate Provost Maggiore, left, and Dean of Admissions Bill Nunn

The Choice of Excellent **Students**

continued from page 8 excellence. The Time-Princeton college guide regards IUP as one of the most selective universities in Pennsylvania, and the most selective within the State System.

The Robert E. Cook Honors College now has its first two classes enrolled. These superior students, about 100 per year, will continue to average about 1300 or hetter on the SAT, and also should constitute a magnet that draws other talented students to IUP. But we want to remain a university of opportunity as well, and we plan to continue to enroll about three hundred freshmen a year through

the Learning Center. These are students who technically do not meet our requirements, usually because of circumstances beyond their control, but who have qualities that make them good risks. Among our Learning Center graduates are some remarkable success stories. We want to preserve the flexibility that this particular door affords us in the admissions process.

At present, Penn State is our single largest competitor for

students, or the institution with which we have the largest "overlap" in applications. The University of Pittsburgh is next. In terms of our geographic spread in applications, IUP now is, along with Penn State, one of two truly statewide universities in Pennsylvania. Our strategic plan for recruiting is geared toward strengthening us in that position as we become the university of choice for excellent students in both eastern and western Pennsylvania.

The key is enrollment management. It is difficult to manage the budget if you cannot manage enrollment, and it is impossible to manage enrollment until we have each year a surplus of qualified applicants. Under the good leadership of Ron Maggiore and Bill Nunn, and with the support of a talented and dedicated stalf, IUP is quickly getting there.

contributed to this effort. For example, the Registrar's office has completely revamped the registration process through the use of telephone and terminal access. Gone are the long lines and hot tempers that characterized this process in the past.

As the university's information systems are upgraded during the coming year, both faculty and students will have increased access to a student's academic and cocurricular records. This enhances advisement process, which, in turn, improves student retention. Eventually, students will have access to all pertinent academic information through the World Wide Web.

It is clear that enrollment management is a universitywide effort. Recognizing this,

President Pettit created an Enrollment Management Advisory Committee to review and discuss the everchanging higher education environment and to make recommendations for his consideration. One of the first successful initiatives emanating from the committee was the support for a workshop on Supplemental Instruction, a method of increasing student success and retention that focuses on peer tutoring in high-risk courses. This method is being introduced this fall on a trial basis. Other recommendations made by a recent report of the Task Force on Student Retention are being considered for implementation.

These efforts have brought about significant enhancement in our ability to control the size and characteristics of the student population. As shown in an accompanying graphic, freshman enrollment on the Indiana campus has increased significantly over the past several years. In late summer, it was expected that the Fall, 1997, entering class at the Indiana campus would exceed 2,000 for the first time in 1UP's history. This would be achieved without compromising quality in the student body. Average SAT scores are expected to rise modestly in the next few years, with more substantial gains in later years as admissions criteria become more selective. As the quality of new students increases, student retention will improve. This, in turn, will also allow greater selectivity

Total university enrollment is projected to be 14,000 for Fall, 1997, a 2.3 percent increase when compared to Fall, 1996. Of this, undergraduates will constitute nearly 89 percent of the total, or 12,425 students. A growing proportion of undergraduates will be freshmen or sophomores, given the increasing size of new student populations in the last few years. Significant increase in the number of minority and international students will be seen as well, a result of increased efforts in diversifying the student population.



The Road Less Taken

There are some who ask, "Why must we change? If it ain't broke, don't fix it."

The answer is both simple and complex. In order to prosper as a vibrant teaching/learning community, we must plan for the challenges brought by the changing world around us. Consider, for a moment, some of the following significant issues:

- · Penn State expands the mission of its campuses in Altoona and other communities to include fouryear programs and establishes enhanced relationships with law and medical programs.
- Demographic projections for high-school graduates in Western Pennsylvania indicate an increase of only 2 percent each year for the next decade.
- · The University of Phoenix currently offers webbased coursework to over thirty thousand students nationwide. The fifteen western states have collaborated in the creation of the Western Governors University, designed entirely to deliver distance education over the World Wide Web.

The road to quality, after all, is not about doing more of what our competitors do to attract students, but in bringing light to what is unique to our university. Only then will we be able to differentiate ourselves from the pack and show others that taking this road, the IUP road, makes all the difference.

Ronald Maggiore is associate provost for enrollment management and planning. A native of Boston, he holds a Ph.D. degree from the University of Wisconsin-Madison.

A sampling of the university's award-winning admissions recruitment publications

In late summer, it was expected that the Fall, 1997, entering class at the Indiana campus would exceed 2,000 for the first time in IUP's history. This would be achieved without compromising quality in the student body.



The Long Way to Greece

By Bob Fulton

Moments after finishing her first marathon, Mary Alico made a vow. There would be no second.

he former IUP country and track standout refused to subject herself to another exeruciating 26.2-mile race, an instrument of torture more hideous than any conceived by the Marquis de Sade.

What Alico soon discovered is that vows, like New Year's resolutions. are often as fleeting as the lifespan of a mayfly. Good thing, too. The woman who nearly turned her back on marathoning represented the United States at the World Championships of track and field two months ago in Athens, Greece.

It's a scenario Alico couldn't have envisioned in 1988, when she staggered across the finish line in the Houston Marathon, her first attempt at that distance.

"When I got to twenty miles I was thinking, 'What were people talking about when they said this was so hard? This is really easy," Alico recalls. "But after twenty I don't know how I kept going. There were orange peels all over the road, and I could barely lift my legs over them. When I finished, I couldn't walk at all. My mother had to literally carry me. I said, 'There's no way I'm doing another one."

That pledge vanished faster than a wallet at a pickpockets' convention. She ran a second marathon mere months later, followed by a third, then a fourth, until she was hooked. Alico is now a member of the long-distance elite, so highly regarded that USA Track & Field named her Florida Women's Runner of the Year in

And what a year it was. She established a personal best of 2:32:42 Grandma's winning the Marathon in Duluth, Minn., and finished third in two other races, the Twin Cities Marathon and America's Finest City Half Marathon in San Diego. Alico also qualified for the U.S. Olympic trials in the marathon.

She began 1997 by placing third in national championships Columbia, S.C., thus earning the trip to Athens, and finished twenty-fourth in a star-studded international field at the prestigious Boston Marathon. Only four Americans ran faster times.

Ten years ago, if a fortune teller had predicted that Alico would one day compete in marathons, she might have demanded a refund. Despite the fact that coach Ed Fry was a noted marathoner, Alico never gave a thought to running such distances during her days at IUP.

"Mr. Fry was inspiring to us," says Alico, who competed in the 10,000 at nationals as a senior in 1987. "He not only coached us, he used to run with us all the time. He was always very positive. He definitely had an influence on my running."

Less than a year after finishing her last race at IUP, Alico found herself on the starting line of the Houston

THE FIRST **MODERN OLYMPIC GAMES NO DOUBT FUELED** DREAMS OF SYDNEY. AUSTRALIA, SITE OF THE NEXT ONES. IF SHE KEEPS IMPROVING, ALICO COULD **CONCEIVABLY**

WIND UP

DOWN UNDER

IN THE YEAR

2000.

HER

JOURNEY TO

THE SITE OF

In a sport in which performance generally peaks after thirty, **Mary Alico** proves you can get older and better.



Mary Alico, crossing the finish line as winner of the 1996 Grandma's Marathon in Duluth, Minn,

TEN YEARS

AGO, IF A **FORTUNE TELLER HAD PREDICTED** THAT ALICO **WOULD ONE** DAY COMPETE IN MARATHONS. SHE MIGHT HAVE DEMANDED A REFUND. ALICO NEVER **GAVE A** THOUGHT TO RUNNING **SUCH** DISTANCES **DURING HER** DAYS AT IUP. DESPITE THE **FACT THAT COACH ED** FRY WAS A NOTED **MARATHONER**

Marathon, worried she was in over her head. Curiosity had prompted her plunge into marathoning, but Alico was admittedly ill-prepared for such a grueling test.

"I had almost no training," she recalls, "I didn't even know what I was doing."

Despite "hitting the wall" at the twenty-mile mark, Alico finished in 2:45 to qualify for the Olympic trials. Her times have dropped ever since, especially in recent years. Unlike most other athletes, marathoners generally peak after the appearance of thirty candles on their birthday cake.

"My running has really improved in the last year or so," says Alico, a Walt Disney World employee who resides in Winter Park, Fla, "I've never been able to run this fast."

She faced the most formidable challenge of her career in Athens, where a hilly course and the brutal Mediterranean heat devastated the field. Temperatures of ninety-seven degrees forced Alico and twenty other competitors—reigning Olympic champion Fatuma Roba of Ethiopia among them-to drop out. Many of those who finished were treated for dehydration.

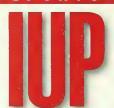
Alico had hoped for better, of course, but at least she had the honor of representing her homeland-and her alma mater—on the world stage. Alico became the first IUP product to participate in the biennial track and field championships since their 1983

Her journey to the site of the first modern Olympic Games no doubt fueled dreams of Sydney, Australia, site of the next ones. If she keeps improving, Alico could conceivably wind up Down Under in the year 2000.

"I guess it's a goal," she says. "I haven't thought too much about it yet. But it would be incredible if I could go."

Incredible? That word pretty much capsulizes Alico's running career to date. This is a woman, after all, who pledged after finishing her first marathon that there would be no second

Mary Alico has since left that vow-and many of her competitorsfar behind.



Name Drop ers

Like most professional baseball players, Bruce Yard looked forward to the milestones of his career. All except this one. After four and a half seasons as an infielder in the Los Angeles Dodgers' farm system, Yard concluded he was spinning his wheels and retired. "I was twenty-five, I still didn't have my degree and I was a long shot to make it to the big leagues," said Yard, who was drafted by Los Angeles in 1993, following his junior season at IUP, "I felt like I was wasting my time. I was out there giving my all, putting up pretty good numbers, and the Dodgers weren't giving me the right opportunities." After batting .314 last season at Class AA San Antonio, Yard expected a promotion to Triple-A Albuquerque, one step from the majors. Instead, he was assigned to Vero Beach of the Class A Florida State League. "I thought to myself, do I kick around in the minor leagues for another couple years or do I move on? It's unfortunate, because I feel like my game was the best it had ever been," Yard said. "Everything was clicking. I was playing good defense and I was hitting the ball." In fact, he was leading Vero Beach with a .309 batting average when he retired in July. Yard has since resumed work toward his IUP degree.

Bob Miscik '80, M'89 continues to earn his livelihood in professional baseball. Miseik spent the summer as the Texas Rangers' roving minor-league infield instructor, tutoring prospects at the club's affiliates in Oklahoma City; Tulsa, Okla.; Port Charlotte, Fla.; and Pulaski, Va.

Former All-Americans Jim Haslett '91 and Chris Villarrial '96 crossed the Atlantic for an IUP

reunion of sorts when the Pittsburgh Steelers and Chicago Bears clashed in their preseason opener at historic Croke Park in Dublin, Ireland. Villarrial started at center for the Bears; Haslett worked his first game as the Steelers' defensive coordinator. He previously coached with the Raiders and Saints.

IUP football alumni excelled indoors, too, during the summer. Wide receiver-linebacker Jai Hill '92, a three-year veteran of the Arena Football League, helped lead San Jose to the playoffs after the Sabereats acquired him in a trade with Anaheim. Hill earned Ironman honors as the best two-way player in his debut game, when San Jose defeated Portland. Michael Geary **'94** ranked fifth in the league in field goals (15) and ninth in kick seoring (96 points) while playing for the New York Cityhawks. Exteammate JeMone Smith '94 spent the season with Anaheim on injured reserve.

Basketball standout Tricia Wareham '97 was selected as IUP's NCAA Woman of the Year in recognition of her achievements on the court and in the classroom and her service to the university community. Wareham averaged 8.4 points and a team-high 8.8 rebounds per game as a senior and set the school single-game rebound record (23). She graduated with a 3.16 grade-point average.

Molly Carr was accorded a thirdteam College Division berth on the GTE Academic All-America team in women's softball. Carr, a shortstop, led IUP in batting average, home runs, doubles, runs scored, stolen bases, and slugging percentage last spring as a sophomore. She also starts for the basketball team.



Bruce Yard

Terrance Flowers '97, who led the Pennsylvania State Athletic Conference in scoring (22.6) and assists (5.9) last season, played in the prestigious Fila Summer Pro-Am Basketball League in Los Angeles and participated in the league's all-star game. "He had a good summer," said IUP coach Gary Edwards. "He averaged about fifteen points a game in that league, where there's a lot of pros and prohopefuls. It was a good opportunity for him to show people what he could do." Flowers was considering offers from professional teams in England and Belgium as IUP Magazine went to press. Yancey Taylor '95, Kirk Williams '96, and Derrick Freeman '96 were candidates to join Flowers overseas this winter.

Three-time golf All-American Ben Witter, a cancer survivor. staged his sixth annual Marathon for Jake, benefiting the Jake Gittlen Cancer Research Institute at Hershey Medical Center. Witter and partner Stu Hanford, playing a twoman scramble format at Royal Oaks Golf Club in Lebanon, teed

off at five a.m. They met their objective of reaching 100 under par fifteen hours later, after 164 holes.

Brian Spickler wrapped up his junior season by earning All-America honors in the decathlon at the NCAA Division II track and field meet. Spickler, who placed seventh with 6,882 points, is IUP's fifth different All-American in the demanding ten-event discipline, a list headed by 1990 national champion Bob Babiak '90.

Former 1UP defensive back Terry Totten '81 is spending his first season as defensive coordinator at Duquesne University. Totten previously served as linebackers coach for the Dukes, who finished 10-1 a year ago.

Don Douds '67, who played basketball at IUP, was awarded a gold medal in the sport at the 1996 Maryland Senior Olympics. Douds, a teacher at Northern High School, was a member of the winning three-on-three squad.

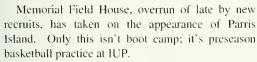
Scott Stuchal '96 has been named head women's golf coach at St. Francis College in Loretto. Stuchal captured Appalachian Conference championships in golf and wrestling while a student at Blairsville High School.

Bob LaCivita '71, a guard on the 1968 Boardwalk Bowl squad, has served as assistant to Auburn University head coach Terry Bowden since August 1. "I handle the administrative functions within the football program," said LaCivita. "I've been down here for a year and a half and I really enjoy it a lot." The Auburn staff also features offensive line coach Rick Trickett, a graduate assistant at IUP in 1974 and 1975. Incidentally, Bowden played collegiately at West Virginia under current IUP coach Frank Cignetti '60.



Recruiting Center

By Bob Fulton



Head coaches Gary Edwards and Sandy Thomas bolstered their programs in the off-season by signing thirteen players, several of whom figure to have an immediate impact. Included are two point guards expected to step right into the starting lineup, a scoring whiz from the Windy City, and a center distinguished by his height—and his home-

Edwards and Thomas are blending these newcomers with a corps of holdovers, hoping to concoct a potent formula. There's little time for experimentation: The season opens November 17, when Columbia Union (Md.) visits for a men's-women's doubleheader.

The success of both IUP teams will hinge in large measure on the performance of their newly arrived point guards. Thomas will hand the reins to a freshman, a prospect that would prompt most coaches to stock up on antacids. The challenge facing 5-7 Toni Wolf transcends that of the typical first-year player.

"We're really going to be looking to Toni for a lot," says Thomas. "One of our weaknesses last year was we didn't have a true point guard. Toni sees the court real well, she can push the ball up the floor, and fundamentally she's very sound. But it's a little scary with a freshman coming in and taking over."

You want seary? Edwards had to replace all-conference point guard Terrance Flowers, who led the Indians in scoring, assists, steals, and shooting percentage as a senior. He's found a suitable successor in six-foot Dwayne Anthony, like Flowers a transfer from Division I Wichita State. Anthony started five games for the Shockers last season.

"He has similar roots to Terrance, but Dwayne is a totally different type point guard," says Edwards. "Dwayne will get everybody involved in the offense. I don't see him scoring a lot of points for us, like Terrance, but 1 see him setting up others for scoring opportunities."

Fellow midwesterner Rodney Horton should be a favored beneficiary. The Chicago-born Horton, a 6-5 forward, averaged 7.2 points per game in three seasons at Dayton before deciding to conclude his career at IUP.

"He had some big games at Dayton-eighteen points against Louisville, twenty against Xavier,"

says Edwards. "He has the ability to score some points and he can do it at a variety of positions. We're going to play him a lot of places."

Edwards welcomes four other transfers; 6-2 guard Rob Norris (Fairleigh Dickinson); 6-5 forward Erick Stallworth (Alabama's Jefferson Davis Community College), 6-4 guard Sylvester MacIntosh (Northeastern), and 6-11 center Grahame Cummins (Western Michigan), a native of Mitchell, Ontario.

Cummins is not only the first foreign-born basketball recruit in IUP history; he's the tallest.

"Last year in the low post, people would just shoot right over us," says Edwards. "People are not going to be able to do that against Grahame. He's going to change some shots."

Scott Kochenderfer, a 6-3 guard from Lewistown High School, represents Edwards' lone in-state recruit.

In contrast, all of Thomas's recruits hail from Pennsylvania. Wolf is joined by former Cumberland Valley teammate Leanne Carrolus, a 5-9 guard; Beth Anne McDonald, a six-foot forward who earned first-team allstate honors at North Schuylkill; 5-10 forward Carrie Maitland, who scored 1,751 points at Gettysburg; sixfoot forward Nicole Booths (Western Wayne); and 5-9 guard-forward Daashia Fish (Freeport).

"All these young ladies come from winning programs," Thomas emphasizes. "I don't want my team to be content with just being at .500."

Thomas expects improvement over last year's 11-15 record. Whether this season brings an end to IUP's long PSAC playoff drought (last appearance: 1988) remains to be seen.

"We're still going to be pretty young," Thomas says. "I think there'll probably be two juniors, a couple sophomores, and a freshman out there on the floor most times. It's a question of how quickly these young people adjust."

An influx of new faces places the 1UP men in a similar position.

"This is still a little bit of a building year for us, as far as getting back into the NCAA tournament," says Edwards, whose team finished 15-12 last season. "We want to get back there, but I don't know if we can pin our hopes on a trip to the NCAAs this year."

Still, there's no question the fortunes of both IUP teams are on the rise. That flock of new recruits has given Memorial Field House the appearance of Parris Island—and given the Indians fresh hope for the future.





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Answer in the affirmative when the Annual Fund Phonathon calls.

Check page 18 for complete basketball schedules.

IUP's Voices of Joy are a joy to the university all year long. Although the traditional time for celebration may still be weeks away, *IUP Magazine* wishes you and yours a happy holiday season.

